COMMUNICATION: ELECTRONIC MEDIA

CONNECTING MAJORS TO CAREERS
Below you will find a list of some careers linked to this major. Remember, your major does not always determine your career. Contact the departmental advisor for information about additional education requirements.

Sample Job Titles related to this degree:
- Commercial Producer
- Production Manager
- Digital Media Manager
- Film Editor
- Film Producer
- Studio Producer
- Studio Manager
- Videographer
- News Photographer
- Video Editor
- Audio Producer
- Sound Consultant
- Radio Talent
- Web Designer
- Web Content Producer

Sample Job Titles requiring further education:
- Professors
- Media Attorney

Helpful Websites:
- National Association of Broadcasters (http://www.nab.org)
- Society of Professional Journalists (http://www.spj.org)
- Corporation for Public Broadcasting (http://www.cpb.org)
- National Public Radio (http://www.npr.org)
- Poynter Institute for Media Studies (http://www.poynter.org)
- Broadcast Education Association (http://www.beaweb.org)
- Association for Education in Journalism and Mass Communication (http://www.aejmc.org)
- O*Net (http://online.onetcenter.org/)
- Choosing A Major (http://www.cco.purdue.edu/Student/Series_Major.shtml)

Next Steps:
- ☐ Take a course to explore/confirm your interest in the major(s).
- ☐ Ask faculty members about local resources and about what their graduates are doing.
- ☐ Talk to someone doing the work you are considering to find out what you would do day-to-day.
- ☐ Volunteer in a related role.
- ☐ Get involved in a related student or national professional organization.
- ☐ Take Career Network Experience to be matched with a mentor.
- ☐ Ask your parents about whom they know in your field of interest.
- ☐ Find out if graduate work is necessary or preferred for what you want to do.
- ☐ Get a part-time job, internship or co-op to explore your field of interest first hand.

WSU Resources:
  (Career Assessment, Resume and Interview Reviews, Job Search Counseling, Cooperative Education and Internship Opportunities)
  (Career Exploration Course and Workshops (LAS I 102, LAS I 150D) academic advising for LAS and deciding majors)
- Communication Department – Jeff Jarman, Pre-Major Advisor, 102J Elliott Hall – 978-6075,
  http://webs.wichita.edu/?u=elliott
  (Major Advising, Related Career Information, preparing for Graduate School)