COMMUNICATION: STRATEGIC COMMUNICATION

CONNECTING MAJORS TO CAREERS
Below you will find a list of some careers linked to this major. Remember, your major does not always determine your career. Contact the departmental advisor for information about additional education requirements.

Sample Job Titles related to this degree:
- Trainer
- Marketing Assistant
- Recruiter
- Sales Associate
- Advocate
- Speech Coach
- Public Relations Specialist
- Motivational Speaker
- Secondary Teacher
- Speech Writer
- Legislative Staffer
- HS Forensics Coach
- PR Events Coordinator
- Account Executive
- Project Coordinator
- Community Organizer
- Commercial Talent
- Grants Writer

Sample Job Titles requiring further education:
- Professor/Dean
- Sales Executive
- Consultant
- Minister
- Mediator
- Attorney
- Crisis Communicator
- Negotiator
- College Instructor
- Medial Critic
- Political Analyst
- Lobbyist

Helpful Websites:
- National Communication Association (http://www.natcom.org)
- Current Research in Strategic Communication (http://communicationscurrents.com)
- Best Speeches in American Rhetoric (http://www.americanrhetoric.com)
- International Listening Association (http://www.listen.org)
- International Communication Association (http://www.icahdq.org/)
- Central states Communication Association (http://www.csca-net.org/)
- Rhetoric Society of America (http://www.rhetoricsociety.org/)
- O*Net (http://online.onetcenter.org/)
- Choosing A Major (http://www.cco.purdue.edu/Student/Series_Major.shtml)

Next Steps:
- Take a course to explore/confirm your interest in the major(s).
- Ask faculty members about local resources and about what their graduates are doing.
- Talk to someone doing the work you are considering to find out what you would do day-to-day.
- Volunteer in a related role.
- Get involved in a related student or national professional organization.
- Take Career Network Experience to be matched with a mentor.
- Ask your parents about whom they know in your field of interest.
- Find out if graduate work is necessary or preferred for what you want to do.
- Get a part-time job, internship or co-op to explore your field of interest first hand.

WSU Resources:
(Career Assessment, Resume and Interview Reviews, Job Search Counseling, Cooperative Education and Internship Opportunities)


(Career Exploration Course and Workshops (LAS I 102, LAS I 150D) academic advising for LAS and deciding majors)

Communication Department – Jeff Jarman, Pre-Major Advisor, 102E Elliott Hall – 978-6075,
http://webs.wichita.edu/?u=elliott
(Major Advising, Related Career Information, preparing for Graduate School)