COMMUNICATION: OPEN EMPHASIS  Bachelor of Arts  (BA)  

At least 124 hours are required for graduation. 
Students must earn a 2.5 overall GPA and a 2.5 GPA in the Communication major. 
Students must also complete all courses required for Liberal Arts and Sciences General Education. 
Foreign Language courses (or equivalents) are required for all BA degrees in the College of Liberal Arts and Sciences. 

Students who wish to major in Communication must officially declare the major and must complete: 
- ENGL 101  College English I (3) with a grade of C or better 
- ENGL 102  College English II (3) with a grade of C or better 
- COMM 111  Public Speaking (3) with a grade of C or better 
- COMM 130  Communication and Society (3) with a grade of C or better 

Grammar, Spelling, and Punctuation Dept. Exam (GSP) with passing grade before enrolling in COMM 301. 
GSP Test is given in COMM 130 or you can contact: Communication Dept  102 Elliott Hall  978-3185

REQUIREMENTS FOR MAJOR: 39 hours 

Communication Core: 21 hours: 

either  
- 130  Communication and Society (3) 
OR  
- 190  Introduction to Human Communication (3)  
- 301  Writing for the Mass Audience (3) (GSP test with passing grade required to enroll) 

either  
- 305  Visual Technologies (3) 
OR  
- 306  Introduction to Multimedia (3)  
- 325  Speaking in Business and the Professions (3)  
- 535  Communication Analysis and Criticism (3) 

Select two of the following: 
- 430  Communication Research and Inquiry (3) 
- 630  Communication Law and Responsibility (3) 
- 631  Historical and Theoretical Issues in Communication (3) 

Open Emphasis: 18 hours in courses approved by the Communications Departmental Advisor 

Communication majors with interests and needs that are not served by the school’s traditional emphasis areas can develop, propose and acquire faculty approval for a special open emphasis program. To specialize in a combination of emphasis areas, you can work with an advisor to develop a plan of study. For example, you could combine Integrated Marketing could be combined with print journalism, or specialize in documentary journalism. It is required that you work with a faculty advisor to develop your open emphasis plan of study. 

To gain Communication Departmental approval do the following: 

• Students interested in the Open Emphasis should submit proposals at the beginning of the junior year of study or upon completion of 18 hours in the major. 
• Write a proposal in conjunction with a faculty adviser. 
• The proposal should include a list of courses that is substantially different from those in the school’s other emphasis areas. More specifically, the list of courses that together make up the required 18 hours must differ by at least 2 courses from those in the traditional emphasis areas. 
• The proposal must be comprehensible and justifiable to a faculty committee, which meets several times each semester to review open emphasis proposals. The dates for such meetings are established at the start of each semester and are available in 102 Elliott Hall, 978-3185 

Jeff Jarman, Pre-Major Undergraduate Adviser 
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After acceptance into major, contact Communication Office for assigned faculty advisor, 102 EH, 978-3185