COMMUNICATION: PREMAJOR Bachelor of Arts (BA)

At least 124 hours are required for graduation.
Students must earn a 2.5 overall GPA and a 2.5 GPA in the Communication major.
Students must also complete all courses required for Liberal Arts and Sciences General Education.
Foreign Language courses (or equivalents) are required for all BA degrees in the College of Liberal Arts and Sciences.

Students who wish to major in Communication must officially declare the major and must complete:

**ENGL 101** College English I (3) with a grade of C or better  
**ENGL 102** College English II (3) with a grade of C or better  
**COMM 111** Public Speaking (3) with a grade of C or better  
**COMM 130** Communication and Society (3) with a grade of C or better  

Grammar, Spelling, and Punctuation Dept. Exam (GSP) with passing grade before enrolling in **COMM 301**  
GSP Test is given in **COMM 130** or you can contact: Communication Dept 102 Elliott Hall 978-3185

OUTSIDE REQUIREMENTS:  
Consult Communication major checksheets for additional outside requirements needed in some Communication majors.

ADVISING:  
Pre-majors in communication meet with the undergraduate coordinator, an academic advisor, who can assist students in the application process for admission to major status in Communication. Students in the Elliott School are expected to meet with the pre-major advisor at least once each semester. After students are admitted to major status, they will be assigned a faculty advisor who assists students as they select their emphasis area or develop an open emphasis, which requires preparation of an undergraduate plan of study.

COMMUNICATION MAJOR: 39 hours

**Communication Core: 21 hours**

- **either** 130 Communication and Society (3)  
- **OR** 190 Introduction to Human Communication (3)  
- **301** Writing for the Mass Audience (3) (GSP test with passing grade required to enroll)  

- **either** 305 Visual Technologies (3)  
- **OR** 306 Introduction to Multimedia (3)  
- **325** Speaking in Business and the Professions (3)  
- **535** Communication Analysis and Criticism (3)

**Select two** of the following:  
**430** Communication Research and Inquiry (3)  
**630** Communication Law and Responsibility (3)  
**631** Historical and Theoretical Issues in Communication (3)

**Additional 18 hours** chosen from Communication Emphasis areas of Electronic Media, Integrated Marketing Communications, Journalism, Strategic Communications, and Open Emphasis.

MINOR:  
A minor in the Elliott School of Communication consists of two core courses plus 12 hours of electives (with 6 hours at the 300 level or above) chosen with the approval of a Communications Departmental advisor.

Jeff Jarman, Pre-Major Undergraduate Adviser  
Elliott School of Communication  
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After acceptance into major, contact Communication Office for assigned faculty advisor, 102 EH, 978-3185