1. Scholarship(s) will be awarded annually to a student(s) enrolled full or part time at Wichita State University, Fairmount College of Liberal Arts and Sciences in the integrated marketing communications sequence of the Elliott School of Communication.

2. No recipient will be excluded from consideration based on race, religion, color, national origin, gender, age, sexual orientation, marital status, status as a Vietnam Era Veteran or disability.

3. Consideration will be given to students with a disability.

4. Recipient(s) must have and maintain at least a 3.0 grade point average.

5. Award(s) will be made with regard to financial need.

6. The Scholarship Office, a department within the Division of Campus Life and University Relations of Wichita State University, will administer the scholarship(s) and make the award(s) based on recommendations submitted by the Elliott School of Communication.

7. The scholarship(s) may be renewed based upon satisfactory academic progress for four (4) years or until receipt of a bachelor's degree, whichever comes first.