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<table>
<thead>
<tr>
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<td>Staff Development</td>
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Design: Andrew Stephens  
Copy Editor: Mary Morriss  
Photography: Glenn Gunnels
YEAR IN REVIEW - Highlights of Fiscal Year 2007

KMUW was ranked 28th in the nation, among 800 public radio stations, for Average Quarter Hour share of listening.

The number of requests to set up data projectors began to decline for the first time. This was consistent with the installation of another 15 projector-enhanced classrooms. At the same time, the number of laptop requests increased.

Permanently mounted data projectors, control boxes, and sound systems were installed in the following classrooms: Ahlberg 208 & 214, Hubbard 226 & 228, Jardine 314 & 419, Lindquist 103 & 310, McKinley 104 & 204, Wilner 111, McKnight 210, Jabara 444, and Heskett 209. A master classroom was installed in Ahlberg 201.

After a Fall 2006 semester plagued with frequent Blackboard outages, the decision was made to move from a Windows to a Unix platform. Many MRC and UCATS staff spent the winter holiday installing new hardware and moving all courses. The upgrade resulted in significant performance improvements in the Spring semester.

Carla Eckels, KMUW reporter, had several stories picked up by National Public Radio. The topics included the Dockum Drug Store Sit-in, the WSU Airline Quality Report, and updates on the Greensburg tornado disaster.

A full quarter of the MRC staff resigned or retired in FY 07. Peter Lundigan and Indika McCampbell (New Media) moved to new jobs outside the Regents system. Paul Crumpton (Engineering) Steve Worley (Video Services), and Chuck Myers (Engineering) retired.

A debate between Kansas Attorney General candidates was broadcast live, on Channel 13, from the Hughes Metroplex.

Tom Brock served as President of the Unclassified Professional Senate.

Eighteen laptops were purchased for semester-long checkouts to faculty.

KMUW once again teamed with the University of Kansas-Wichita to produce the Live & Learn Lecture series. Topics included quitting smoking, HIV/AIDS, pandemic flu, adolescent suicide, sleep disorders, and obesity.

Three response-pad systems (30-clickers in each) were purchased for classroom checkout.

KMUW raised $598,492 from listeners and underwriters.

All desk-top computers in the MRC were replaced.

A new recruitment video was produced for the Cooperative Education program.

The National Science Olympiad was held on the WSU campus, and Video Services played an integral role. The Opening and Closing ceremonies were recorded and streamed, and two videos were produced and played back during the event. A DVD was designed, and several duplications were made.
1660 students enrolled in telecourses during the year.

The fifth Mini Golf tournament raised $8,061 for the Wichita Radio Reading Service.

Preliminary plans were made to begin moving the KMUW transmitter from the KWCH tower to the KSN tower.

Mike Wood was asked to assume the management of the WIN project, with the retirement of David Alexander.
MISSION STATEMENTS

The Media Resources Center provides centralized support and innovative leadership for effective and creative use of instructional technologies and informational services throughout Wichita State University.

The Mission of WSU-TV is three fold; it provides the University with the opportunity to deliver courses for academic credit via television; it promotes the academic and cultural resources of the University to the community; and it supports the training of students in telecommunications.

KMUW provides the people of South Central Kansas with informative and creative radio programming, to meet the educational and entertainment needs of a supportive radio audience, while enhancing and extending the services of WSU.

WRRS provides the print handicapped of South Central Kansas with daily readings of newspapers and current periodicals, while enhancing and extending the services of KMUW and WSU.
### Communities served and numbers of subscribers

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### List of special broadcasts

- Economic Outlook: 1
- James P. Schwartz Memorial Lecture: 1
- Attorney General Debate: 1
- Alumni speaker Series - Turgeon: 1
- MCCC: 1
- STUDIO B: 22
- **Total:** 27

### Number of PSAs broadcast

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<td>Local PSAs</td>
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<td><strong>Totals</strong></td>
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* Includes

- Wichita, Derby Haysville, Mulvane, Andover, Goddard, Rose Hill, Augusta, Valley Center, Maize, Sedgwick, Halstead, Hesston, Bel Aire, Eastborough, Kechi, McConnell AFB, Park City, Arkansas City, El Dorado, Newton, North Newton, Towanda, Winfield
### TELECOURSES

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#### SPRING 2007

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Total 715
INTERACTIVE TELEVISION COURSES

ITV COURSES AND ENROLLMENTS BY SEMESTER
(4 COURSES, 76 STUDENTS)

Summer 2006
No Courses were offered in Summer 2006

Fall 2006

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<th>Students</th>
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Spring 2007

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Year Total

| Year Total | 76 |

Number of Courses per Year

Number of Participants per Year
TELENET 2

(2 COURSES, 3 STUDENTS)
LIST OF COURSES, INSTRUCTORS, ORIGINATING INSTITUTIONS*,
AND ENROLLMENTS BY SEMESTER

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<td>S. Maes, B. Page, &amp; D. Reinert</td>
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*The credit hours generated through these courses accrue to the originating institutions (KSU). WSU’s Media Resources Center provides video reception and coordination services for the benefit of Wichita area students.
NEW MEDIA

Blackboard

It is not unusual for several thousand faculty, staff and students to be logged on to Blackboard at any one time. During the last year, a major hardware upgrade was conducted to bring stability to the Blackboard environment. The Media Resources Center (MRC) and UCATS worked together to move from a Windows operating environment to a Linux/Oracle platform. New servers and racks were purchased, and all course data was archived and then loaded into the new system. The migration was accomplished during December holidays, so that faculty and students were least impacted.

The MRC provided video projection and a Shocker basketball connection to the Marcus Welcome Center as a part of Governor Sebelius’ inauguration festivities. In this picture, Provost Gary Miller, his wife, Georgia Nix, and Governor Sebelius visit with a student.
SATELLITE CONFERENCES

(8 EVENTS, 257 PARTICIPANTS)
LIST OF CONFERENCES SUPPORTED

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Total 257

Robert Dodrill won the Holman Screenwriting Award, and $500, made possible by the MRC’s Holman endowment.
VIDEOCONFERENCES

(138 EVENTS, 2941 PARTICIPANTS)

LIST OF CONFERENCES SUPPORTED

<table>
<thead>
<tr>
<th>Client</th>
<th>Number of Events</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>CPRFK - Developing a Benefits Specialist</td>
<td>5</td>
<td>125</td>
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<tr>
<td>Early Childhood Development Services</td>
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<tr>
<td>Entrepreneurship</td>
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<td>KU Development Disabilities Center</td>
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<td>Megaconference (12)</td>
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<td>Nursing Department*</td>
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<td>Rhodes Associates</td>
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<td>School of Music</td>
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<td>5</td>
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<td>St. Francis University Physical Therapy Department</td>
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<td>Strings! Kansas**</td>
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<td>Telenet 2 – CR Macchi</td>
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<td>Telenet 2 – Register of Deeds</td>
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<td>Telenet 2 – American Lung Association Program</td>
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<td>Telenet 2 – Kansas Poets Shoptalk Series</td>
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<td>Telenet 2 – Roles and Functions in College Teaching</td>
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<td>University of Kansas</td>
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<td>University of North Texas</td>
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<td>Women’s Studies</td>
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<td><strong>Total</strong></td>
<td><strong>138</strong></td>
<td><strong>2941</strong></td>
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*This represents 4 Nursing IDL classes meeting weekly over two semesters.
**This represents 8 events, 4 events averaging 300 people and 4 events averaging 25 people.

(Photos are copyright and courtesy of THE WICHITA EAGLE)

Dr. Russ Wiedener won a Creative Teaching award, in part, for his work with the MRC’s videoconferencing personnel. Dr. Wiedener’s trombone students have participated in live master classes with the New World Symphony in Florida.
## CAMPUS MEDIA SERVICES

### CIRCULATION EQUIPMENT USAGE:

(NUMBER OF USAGES PER TYPE OF EQUIPMENT)

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Usages</th>
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<tr>
<td>TV/VCR</td>
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<td>DVD</td>
<td>264</td>
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<tr>
<td>Camcorder</td>
<td>107</td>
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<tr>
<td>35mm (slide projector)</td>
<td>108</td>
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<tr>
<td>Overhead projector</td>
<td>53</td>
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<tr>
<td>Microphone</td>
<td>235</td>
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<tr>
<td>Sound system, amp, mixer, &amp; powered speakers</td>
<td>219</td>
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<tr>
<td>Music system, multi media speakers and CD/Cassette player</td>
<td>162</td>
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<tr>
<td>Portable tripod screen</td>
<td>322</td>
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<tr>
<td>Data Projector</td>
<td>1,531</td>
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<tr>
<td>Laptop computer</td>
<td>3,279</td>
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![Laptop Usage Chart](chart.png)
Because we added another 13 Projector Rooms projector setups were down by 921. Our laptop setups were up by 494 and we did 1,956 laptop setups in projector rooms. We do not have figures on projector room usage by faculty with their own laptops.

MRC Film /Video Library usage:

<table>
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<td>16mm film</td>
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<td>VHS</td>
<td>129</td>
<td>141</td>
<td>115</td>
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<td>2</td>
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<td>DVD</td>
<td>17</td>
<td>17</td>
<td>21</td>
<td>57</td>
<td>64</td>
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</tbody>
</table>

Student hours of employment: 13,248

Major on-campus events:

CMD Accounting & Auditing Conference
Midwest Criminal Institute Programs
McNair Scholars Program
Watkins Lecture Series
Jason Project
Kansas BEST kickoff
Kansas Association of Homes & Services for the Aging
National Advisory Council
Kansas Kids Gear Up
**Major off-campus events:**
William Inge Festival  
Economic Outlook Breakfast  
Family Business Forum – Entrepreneurship  
Center for Management Development Events  
Allumni Association Events  
World Trade Council  
City Clerks of Kansas Conference  
Kansas School Nurse Association

**New projector plus classrooms completed:**
Ahlberg Hall 208 & 214  
Heskett Center 209  
Hubbard Hall 226 & 228  
Jabara Hall 444  
Jardine Hall 314 & 419  
Lindquist Hall 103 & 310  
McKnight 210 Two projector installation  
McKinley Hall 104 & 204  
Wilner Auditorium 111

**Master Classroom completed:**
Ahlberg 201

*(Top) Randall Fooshee adjusts a ceiling-mounted projector in one of the campus classrooms.  
(Bottom) Over 125 classrooms on the WSU campus now have permanently-installed projection and sound equipment. Student assistants still deliver and set-up several dozen pieces of equipment daily, in all kinds of weather.*
MRC’S PURCHASE OF CAPITAL EQUIPMENT, FY 2006-2007
$1/$1 TECHNOLOGY FEE

As in previous years, students paid $1.00 per credit hour, and the state matched with $1.00 per credit hour, to create a technology fund. The MRC used its allocation to (1) purchase three servers to support Blackboard and modify Enrollment Grafter to support Oracle, (2) acquire 6 replacement laptops for the Wireless Learning Space, (3) consolidate MRC servers from 8 to 4 with the acquisition of three new servers, an equipment rack and support software, (4) replace the flatbed scanner in the Digital Domain, and (5) buy a new CIC Display unit for Morrison Hall.

In addition, $1/$1 funds helped support the installation of 15 additional projector equipped classrooms on campus. End of the Year (EOY) money supported an additional 11 classrooms, 11 additional laptops for faculty checkout, a MAC server, the refurbishing of 123 Wallace Hall, and 3 new sets of Student Response Systems.

<table>
<thead>
<tr>
<th>DATE</th>
<th>BLDG-RM</th>
<th>VENDOR</th>
<th>ITEM</th>
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<tr>
<td>8/23/2006</td>
<td>MRC</td>
<td>Microtech Computers</td>
<td>Laptops (6)</td>
<td>$7,794.00</td>
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<td>9/12/2006</td>
<td>MRC</td>
<td>Dell Marketing</td>
<td>Server</td>
<td>$5,833.50</td>
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<tr>
<td>11/21/2006</td>
<td>UCATS</td>
<td>Dell Marketing</td>
<td>Servers (2)</td>
<td>$12,113.06</td>
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<tr>
<td>1/16/2007</td>
<td>UCATS</td>
<td>Blackboard</td>
<td>Modify Enrollment Grafter for Oracle</td>
<td>$3,322.00</td>
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<tr>
<td>1/25/2007</td>
<td>MK 210</td>
<td>Video Service of America</td>
<td>Canon Projectors</td>
<td>$9,482.24</td>
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<tr>
<td>2/13/2007</td>
<td>Classrooms</td>
<td>Senna Technology</td>
<td>13 classroom installs</td>
<td>$47,746.00</td>
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<tr>
<td>2/23/2007</td>
<td>Classrooms</td>
<td>Senna Technology</td>
<td>2 classroom installs</td>
<td>$2,495.00</td>
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<tr>
<td>3/26/2007</td>
<td>AH 201</td>
<td>Richard Gore</td>
<td>Classroom Podium</td>
<td>$1,975.00</td>
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<td>3/26/2006</td>
<td>AH 201</td>
<td>Professional Video Supply</td>
<td>Boland Monitor</td>
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<td>4/16/2007</td>
<td>MRC</td>
<td>IMS AMCO</td>
<td>Equipment rack</td>
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<td>4/19/07</td>
<td>MRC</td>
<td>Hewlett Packard</td>
<td>Flatbed Scanner</td>
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<td>5/14/2007</td>
<td>AH 201</td>
<td>Mission Electronics</td>
<td>Electronic Classroom System</td>
<td>$7,047.00</td>
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<td>6/5/2007</td>
<td>Classrooms</td>
<td>Senna Technology</td>
<td>11 Classroom installs (EOY)</td>
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<td>6/5/2007</td>
<td>Corbin</td>
<td>McClelland Sound</td>
<td>9 Pairs of Anchor Speakers</td>
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<td>6/5/2007</td>
<td>Classrooms</td>
<td>Comprotec Corp.</td>
<td>12 Burglar Alarms</td>
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<td>Classrooms</td>
<td>Video Services of America</td>
<td>DVD/VCR Combo Players</td>
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<td>6/21/2007</td>
<td>MRC</td>
<td>Software International</td>
<td>Software for Servers</td>
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<td>Dell Marketing</td>
<td>Dell Servers (3)</td>
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<td>6/21/2007</td>
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<td>Apple Computer</td>
<td>Mac Server</td>
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<td>6/28/2007</td>
<td>Morrison</td>
<td>Electronic Video Service</td>
<td>50” Plasma Monitor</td>
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<td>6/28/2007</td>
<td>123 Wallace</td>
<td>Wichita Audio Visual</td>
<td>Classroom Install (EOY)</td>
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<td>MRC</td>
<td>Dell Marketing</td>
<td>Laptops w/cases (11) (EOY)</td>
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Total                                           $187,604.61

RESERVE FUNDS

The Media Resources Center used reserve funds to purchase new desktop computers, conference room chairs, a color printer, three laptops and a presentation switcher.

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<th>Date</th>
<th>Item Description</th>
<th>Vendor Name</th>
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<td>8/22/2006</td>
<td>Dell Computer</td>
<td>Dell Marketing</td>
<td>$993.47</td>
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<td>10/23/2006</td>
<td>Dell Computers (2)</td>
<td>Dell Marketing</td>
<td>$1,812.00</td>
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<td>1/17/2007</td>
<td>Xerox Color Printer</td>
<td>Xerox Corp.</td>
<td>$2,415.84</td>
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<td>3/7/2007</td>
<td>Presentation Switcher</td>
<td>BTX Technologies</td>
<td>$982.54</td>
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<td>5/14/2007</td>
<td>Mac Laptops w/cases (2)</td>
<td>Apple Computer</td>
<td>$2,933.90</td>
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<td>5/14/2007</td>
<td>Dell Desktop Computers (20)</td>
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<td>Conference Room Chairs</td>
<td>John Marshall Co.</td>
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<td>Dell laptops (1)</td>
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<td><strong>TOTAL</strong></td>
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**GRANT FUNDED**

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<td>Portable VC Cart and Equipment</td>
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<td>Academic Affairs</td>
<td><strong>Commencement, Spring 2007</strong></td>
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<td><strong>International Students Interviews – Legislative preview</strong></td>
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<td><strong>2006 Alumni Awards</strong></td>
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<td><strong>Alumni Speaker Series</strong></td>
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<td><strong>Senior Services, Inc.</strong></td>
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<td>Center for Economic Development</td>
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<td>Center for Teaching &amp; Research</td>
<td><strong>GTA / SPTE panel discussions</strong></td>
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<td></td>
<td>Meet the Millennial’s</td>
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<td>Recorded / duplicated presentations</td>
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<td>Duplicated Commercial spot, BetaSP Infomercial</td>
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<td>Entrepreneurship</td>
<td><strong>Kansas Family Business Forum</strong></td>
<td>9/28/06, 10/19/06, 12/14/06 sessions</td>
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<td>Franchising Forum</td>
<td><strong>Family &amp; Privately Held Business</strong></td>
<td>2/08/07, 2/22/07, 3/08/07 sessions</td>
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<td>Recorded, duplicated</td>
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<tr>
<td>Selling the Situation –</td>
<td><strong>National Science Olympiad</strong></td>
<td>Produced (2) reflection videos</td>
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<tr>
<td>Coleman</td>
<td></td>
<td>Provided video support; recorded Opening / Closing Ceremonies</td>
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<td></td>
<td>Provided video to Internet stream</td>
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<td></td>
<td></td>
<td>Authored DVD, duplications</td>
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<tr>
<td>Fairmount Center, Science</td>
<td><strong>We Are Wichita State Campaign</strong></td>
<td>Produced, duplicated WAWS TV spot</td>
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<tr>
<td>&amp; Math Education</td>
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<td>Produced WAWS Faculty / Staff video</td>
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<td><strong>Braeburn Golf Course Marketing TV spots (3)</strong></td>
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<td>Produced, duplicated</td>
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</tr>
<tr>
<td>Geology</td>
<td><strong>CEHH / Bill Howse presentation</strong></td>
<td>Recorded, duplicated</td>
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<td><strong>Dream In Green: Wichita Park Board Series</strong></td>
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<td></td>
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<td>Recorded 3/29/07, 4/24/07, 5/10/07, 5/24/07 presentations</td>
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<td>Heskett Center</td>
<td><strong>Student Services – Compliance video</strong></td>
<td>Produced, duplicated</td>
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<td>Intercollegiate Athletic,</td>
<td></td>
<td><strong>William Inge Theatre Festival 2007 – Bock &amp; Harnick</strong></td>
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<td>Assn.</td>
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<td><strong>William Inge Collection: A Digital Archive III</strong></td>
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<td>Edited collection footage</td>
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<td>Encoded video clips for Website</td>
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<tr>
<td>Independence Community</td>
<td><strong>New Orleans Hornets TV spot</strong></td>
<td>Duplication</td>
<td></td>
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<tr>
<td>College</td>
<td></td>
<td><strong>Presentation 12/12/06</strong></td>
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<tr>
<td></td>
<td></td>
<td>Recorded, DVD duplication</td>
<td></td>
</tr>
<tr>
<td>Location</td>
<td>Description</td>
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<tr>
<td>Kansas BEST</td>
<td><strong>Kansas BEST 2006: Laundry Quandary</strong>&lt;br&gt;Produced informational / recruitment video&lt;br&gt;Duplicated DVD / CD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Kansas BEST</td>
<td><strong>Kansas BEST 2006: Kickoff day</strong>&lt;br&gt;Provided video support&lt;br&gt;Recorded</td>
<td></td>
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</tr>
<tr>
<td>Library, Special Collections</td>
<td><strong>Harold G. Dick Airship Collection</strong>&lt;br&gt;Edited, DVD production / DVD duplication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Liberal Arts &amp; Sciences</td>
<td><strong>A New Adventure</strong>&lt;br&gt;Produced LAS information / recruitment video</td>
<td></td>
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<tr>
<td>Liberal Arts Advising Center</td>
<td><strong>LAS, Faculty Expectations</strong>&lt;br&gt;Produced, duplicated informational video</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maize High School</td>
<td><strong>2007 Senior High School graduation ceremony</strong>&lt;br&gt;Authored DVD, duplication DVD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>McNair Scholar Program</td>
<td><strong>2006 Closing Symposium</strong>&lt;br&gt;Recorded, DVD authoring, DVD duplication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Music, School of</td>
<td><strong>Concert Band &amp; Symphonic Wind Ensemble</strong>&lt;br&gt;Recorded 1/10/06 concert</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MRC Telecourse Services</td>
<td><strong>Preserving the Legacy</strong>&lt;br&gt;DVD production</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Police, WSU</td>
<td><strong>Investigation images</strong>&lt;br&gt;Reformatted captured video footage to JPEG’s</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rhatigan Student Center, Bowling</td>
<td><strong>2006 Bowling Ball Giveaway promotional video</strong>&lt;br&gt;Re-edit, DVD duplication</td>
<td></td>
<td></td>
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<tr>
<td></td>
<td><strong>2006 – 2007 Individual team member’s video</strong>&lt;br&gt;Edited Quick Time clips, DVD production, DVD duplication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Student Support Services</td>
<td><strong>2007 Recognition Banquet</strong>&lt;br&gt;Recorded, duplicated banquet video</td>
<td></td>
<td></td>
</tr>
<tr>
<td>WSU TV</td>
<td><strong>ON CAMPUS</strong>&lt;br&gt;Produced Attorney General Debate #060914&lt;br&gt;Produced Alumni Speaker Series – Turgeon #060915&lt;br&gt;Produced MCCC #061006&lt;br&gt;Produced Economic Outlook Conference # 061031&lt;br&gt;Produced Schwartz Memorial Lecture #061114</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Telecourse promotion</strong></td>
<td></td>
<td></td>
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</tbody>
</table>
Produced telecourse TV promo’s

<table>
<thead>
<tr>
<th>World Information Network</th>
<th>Quarterly meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Provided video support, recorded</td>
</tr>
</tbody>
</table>

Video Production Services work orders: Completed & Billed: 310
Video acquisition recordings: Camera Hours: 241.60
Completed & Billed Hours: Editing bays: 387.25
Completed & Billed minutes: DVD record: 9346.50
Completed & Billed units: DVD setup: 92.00
Completed & Billed minutes: Videotape record duplication: 870.50
Completed & Billed units: Videotape duplication setup: 19.00

When the MRC’s 20-year-old air conditioning unit failed in the summer of 2006, we learned that people and machines become sluggish. Three portable air conditioners and yards of ductwork kept us semi-comfortable for two months, until a new unit could be shipped and installed.
ENGINEERING SERVICES  2007

NUMBER OF ITEMS REPAIRED  153
MRC Engineering Services provides repairs to broadcast and consumer type equipment used at the MRC and other campus departments. Examples of items repaired are: VCRs, television sets, video projectors, overhead projectors, 35mm slide projectors, broadcast and consumer cameras, video switching and transmission equipment, audio amplifiers and mixers, Codecs used for compressed video transmission and satellite reception equipment.

MAJOR REPAIRS  12
Examples of major repairs are repairs to Library Film readers and video projectors that are used to support for-credit classes

REMODELS  14
Examples of remodels include:
Installation of a Video Server in MRC Cable Control to automate playback of for-credit Telecourses on Wichita Cable channel 13 replacing the microphones in the MRC ITV room and replacing speakers and audio amplifiers in MRC Cable Control and Master Control.

INSTALLATIONS  33
Installations include CATV installations and system installations such as master classrooms and multimedia systems.

CATV INSTALLS  12

<table>
<thead>
<tr>
<th>Name</th>
<th>Count</th>
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<tbody>
<tr>
<td>Ablah</td>
<td>1</td>
</tr>
<tr>
<td>Duerkson</td>
<td>1</td>
</tr>
<tr>
<td>Engineering</td>
<td>1</td>
</tr>
<tr>
<td>Grace Wilke</td>
<td>1</td>
</tr>
<tr>
<td>Lindquist</td>
<td>2</td>
</tr>
<tr>
<td>Morrison</td>
<td>6</td>
</tr>
<tr>
<td>Wallace Hall</td>
<td>2</td>
</tr>
</tbody>
</table>
Chuck Myers, the MRC’s Chief Television Engineer for 21 years, retired in 2007. He was one of five MRC employees—25% of the staff—who retired or resigned in FY 07.
## ADMINISTRATION

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td>Invoices Prepared**</td>
<td>1,111</td>
<td>979</td>
<td>856</td>
<td>791</td>
</tr>
<tr>
<td>Phone Calls Received</td>
<td>4,107</td>
<td>3,919</td>
<td>3,578</td>
<td>3,305</td>
</tr>
<tr>
<td>Purchase Orders Processed</td>
<td>260</td>
<td>192</td>
<td>183</td>
<td>161</td>
</tr>
<tr>
<td>Procurement Card Transactions Processed</td>
<td>260</td>
<td>254</td>
<td>244</td>
<td>269</td>
</tr>
</tbody>
</table>

Banner system – All telecourse payments are made at Controller’s Office
**3 invoices for Telecourses rented for each semester

Interfund Transactions Processed 1,728 (Banner requires each invoice line entered as credit and as debit)
Foundation Transactions Processed 25
Petty Cash Transactions Processed 22

**Inventory (items valued over $5,000)**

<p>| | |</p>
<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Total Number of Items</td>
<td>145</td>
</tr>
<tr>
<td>Value of Inventory</td>
<td>$1,536,500.56</td>
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<tr>
<td>(as listed on Controller’s Report)</td>
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**Budget Summary**

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<tbody>
<tr>
<td>GU Salaries &amp; Benefits</td>
<td>$1,117,831</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RU Salaries &amp; Benefits</td>
<td>$69,285</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GU Student Salaries &amp; Benefits</td>
<td>$90,602</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RU Student Salaries &amp; Benefits</td>
<td>$43,445</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GU OOE</td>
<td>$86,531</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RU OOE (minus RU capital purchases)</td>
<td>$132,010</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RU Capital Purchases</td>
<td>$27,995</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$1/$1 Tech. Fund Purchases</td>
<td>$94,941</td>
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Totals

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<tr>
<th></th>
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<tbody>
<tr>
<td>GU Budget (84%)</td>
<td>$1,294,964</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>RU Budget (16%) (minus capital)</td>
<td>$244,740</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Total Budget</td>
<td>$1,539,704</td>
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**Expenditure**

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</thead>
<tbody>
<tr>
<td>GU Salaries &amp; Benefits</td>
<td>$993,824</td>
<td>$1,036,398</td>
<td>$1,033,325</td>
<td>$1,117,831</td>
</tr>
<tr>
<td>RU Salaries &amp; Benefits</td>
<td>$73,137</td>
<td>$66,275</td>
<td>$51,925</td>
<td>$69,285</td>
</tr>
<tr>
<td>GU Student Salaries &amp; Benefits</td>
<td>$108,351</td>
<td>$95,448</td>
<td>$95,448</td>
<td>$90,602</td>
</tr>
<tr>
<td>RU Student Salaries &amp; Benefits</td>
<td>$34,462</td>
<td>$23,945</td>
<td>$29,300</td>
<td>$43,445</td>
</tr>
<tr>
<td>GU OOE</td>
<td>$107,947</td>
<td>$102,847</td>
<td>$102,587</td>
<td>$86,531</td>
</tr>
<tr>
<td>RU OOE</td>
<td>$104,782</td>
<td>$174,400</td>
<td>$160,700</td>
<td>$122,347</td>
</tr>
<tr>
<td>Total GU Budget</td>
<td>$1,210,122</td>
<td>$1,234,693</td>
<td>$1,231,360</td>
<td>$1,294,964</td>
</tr>
<tr>
<td>Total RU Budget</td>
<td>$248,381</td>
<td>$264,620</td>
<td>$241,925</td>
<td>$244,740</td>
</tr>
<tr>
<td>Total Budget</td>
<td>$1,458,503</td>
<td>$1,499,313</td>
<td>$1,473,285</td>
<td>$1,539,704</td>
</tr>
</tbody>
</table>
KMUW RADIO

Hours of Broadcast Programming
News – 5928
Music – 2052
Other – 780
Local, per week – 24/National, per week – 144 (7/06-12/06)
Local, per week – 20/National, per week – 148 (1/07-6/07)
Local, annual – 1144/National, annual – 7592
Total – 8736

Hours per week devoted to various music styles
10 – Classical (7/06-12/06)
20 – Folk/AAA/World (as of 1/1/07)
14 – Jazz (as of 1/1/07)
2 – Gospel

Program Schedule
Refer to monthly newsletters for July '06 through June '07

National Programming

New Programs Acquired
Distributed by NPR – The Diane Rehm Show added in Jan 07
Distributed by PRI – none
Distributed by Independent Producers – Unfinished Journey: The Lewis and Clark Expedition, from Oregon Public Broadcasting (July through August 06)
Distributed from APM – Marketplace Money added August 06

Cultural Programming Specials
The Splendid Table: Turkey Confidential
Giving Thanks
Christmas With Cantus
Welcome Christmas
Chanukah Lights
Bach Christmas Oratorio
Carols for Dancing
Christmas with the Philadelphia Singers
Handel’s Messiah
Chanukah in Story and Song
The Christmas Revels
A Taste of Chanukah
Paul Winter Solstice
Chanukah – A Time for Super Heroes
Christmas Around the Country
Vermont Christmas
Christmas at Concordia College
Echoes of Christmas
A Vigil for Christmas
Glad Tidings
Holiday Pops
Joy to the World
Jazz Piano Christmas
A Tribute to Medgar Evans
Everything was Right: “Revolver” (Beatles, 2 part series)
We Shall Overcome
The Birds: There is a Season (2 part series)
Unfinished Journey: The Louis and Clark Expedition (10-13 of 13-part series)

Local Programming Production

New Settlers’ Radio Hour

14 – new concerts recorded (8 Old Settler’s Inn, 1 Orpheum, 1 Botanica, 1 Chamber Music at the Barn, 1 Fox, 2 Zoo)
12 – seasons completed
24 – shows produced, including 4 fundraising versions and 6 “best of” compilations

Intermission

13 local performances
2 pieces by WSU composers Dean Roush and Katherine Murdock

7-21-2006 Antonin Dvorak – Piano Quintet in A; Fairmount String Quartet, Julie Bees, piano, Chamber Music at the Barn – Summer 2004

8-11-2006 Maurice Ravel – String Quartet in F; Fairmount String Quartet – October 16, 2003

9-14-06 Johannes Brahms - Quartet #3 in B-flat Op. 67; Fairmount String Quartet – February 10, 2002

9-18-06 Franz Biebl – Ave Maria; Wichita Chamber Chorale – December 9, 2001

10-17-06 Samuel Barber – Reincarnations; WSU Concert Chorale – Nov. 2005

10-23-06 Antonio Vivaldi – Four Seasons, John Harrison, violin; WSU Symphony Orchestra

10-25-06 Dean Roush – Flower Song; WSU Concert Chorale

10-25-06 Handel – Concerto Grosso in a minor; WSU Symphony Orchestra, Sept, 06

10-26-06 Johannes Brahms – Five Songs; WSU Concert Chorale

10-26-06 Ottorino Respighi – Botticelli Triptych; WSU Symphony Orchestra – May 2004


11-3-2006 Johannes Brahms – Ein Deutches Requiem; WSU Combined Choirs, WSU Symphony Orchestra – April 2006
Moonglow with Gaston

52 programs produced
32 guest artists interviewed
13 new music review and critique programs with Chris Shull
20 themed music specials

Jazz Café

260 programs produced
25 guest artists interviewed

Local News Projects

Live & Learn Lecture series 2006-2007 – produced ten newsmaker interviews; 20 promotional spots; audio from newsmaker interviews posted to KMUW website. The project was a continuing collaboration extending from the Sound Partners for Community Health project from FY 2005, and the Joseph C. Meek Live & Learn Lecture Series from FY 2006.

National Broadcasts of Local Stories


News Programming and Story Production Count

JUL-SEP, 2006 - 220 total stories, including the following major categories

- 5 – Arts
- 19 – Community
- 28 – Crime/Prisons/Courts
- 22 – Education
- 18 – Environment/Agriculture/Weather
- 24 – Financial/Taxes/Business/Economy
- 28 – Government/Legislation
- 25 – Health
- 7 – Military
- 39 – Politics
- 5 – Transportation

OCT-DEC, 2006 - 189 total stories, including the following major categories

- 18 – Arts
- 10 – Community
- 17 – Crime/Prisons/Courts
- 14 – Education
- 17 – Environment/Agriculture/Weather
- 26 – Financial/Taxes/Business/Economy
- 18 – Government/Legislation
- 18 – Health
- 3 – Military
- 45 – Politics
- 3 – Transportation

JAN-MAR, 2007 - 233 total stories, including the following major categories

- 35 – Arts
- 6 – Community
- 11 – Crime/Prisons/Courts
- 13 – Education
- 9 – Environment/Agriculture/Weather
- 20 – Financial/Taxes/Business/Economy
- 97 – Government/Legislation
- 20 – Health
- 3 – Military
- 18 – Politics
- 1 – Transportation

APR-JUN, 2007 - 194 total stories, including the following major categories

- 38 – Arts
- 13 – Community
- 13 – Crime/Prisons/Courts
- 14 – Education
- 35 – Environment/Agriculture/Weather
- 8 – Financial/Taxes/Business/Economy
- 43 – Government/Legislation
- 17 – Health
- 6 – Military
In-depth Feature Stories

Interview with Bill Gale, Sedgwick County Election Commissioner, on voting in upcoming primary, 7-11-06.
Sedgwick County Voting Coalition dissatisfied with voting changes, Election Officials working on improvements, 7-11-06.
Interview with Sarah Peasall of the music group The Peasall Sisters, 7-19-06.

Interview with Betty Ladwig of the Sedgwick County Voters Coalition on how voting went in the primary, 8-3-06.
Like Father, Like Son, Morehouse College Legacy – Historically Black College, 8-12-06.
Interview with musician Kirk Rundstrom, 8-17-06.
Katrina One Year Later – Evacuee talks about experience, 8-29-06.

Interview with Dr. Jay Price on his new book about the Cherokee Strip Land Rush, 9-5-06.
Interview with Brian Mann on his new book on politics, ”Welcome to the Homeland,” 9-06-06.
Live & Learn Lecture interview with Dr. Nicole Rogers on daily activity, 9-11-06.
Interview with Governor Sebelius and Christie Brandau, Kansas State Librarian on the Kansas Book festival, 9-29-06.

Statements from candidates for District 1, Sedgwick County Commission, 10-6-06.
Statements from candidates for District 5, Sedgwick County Commission, 10-10-06.
Interview with Todd Tiahrt, Republican, running for re-election to U.S. House, 10-12-06.
Interview with Garth McGinn, Democratic candidate for U.S House seat held by Todd Tiahrt, 10-13-06.
Statements from candidates on the ballot for District 4, Sedgwick County Commission, 10-18-06.
Statements from write-in candidates for District 4, Sedgwick County Commission, 10-19-06.
Sedgwick County Voting Coalition site discrepancies in primary election process, request changes before general election, 10-25-06.

Live & Learn Lecture interview with Dr. Tim Scanlan on Quitting Smoking, 11-13-06.
Interview on Wichita World Trade Council meeting on business with India with the Commerce Minister to US from India, Dr. V.S. Seshadri, and Ted Farid of Raytheon Aircraft, 11-15-06.

e-Care-Via Christi Medical Center’s Electronic ICU Monitoring System helps ill patients from a remote site, 12-21-07.
Live & Learn Lecture interview with Dr. Donna Sweet on HIV/AIDS, 12-11-06.
Interview with musician Kelley Hunt, 12-26-06.

Live & Learn Lecture interview with Dr. Carolyn Synovitz on pandemic flu, 1-07-07.
Interview with Dr. Gary Miller, WSU’s Vice-President for Academic Affairs and Research, 1-12-07.
Storyteller Tasleem Muqtasid recites “Daddy,” Yolanda King’s story about her father Martin Luther King Jr., 1-15-07.
Interview with Kip Peterson of the office of the Kansas Board of Regents, on deferred maintenance, 2-5-07.
Live & Learn Lecture interview with Dr. Douglas Wooley on Talking with Your Doctor, 2-12-07.
Interview with Jeff Bloodworth of Newman University on symposium on Iraq, 2-27-07.
Interview with WSU’s Dr. J. David MacDonald on high-tech business in Kansas, 3-9-07.
Live & Learn Lecture interview with dietician Judy Johnston on Healthy Eating, 3-11-07.
Statements from candidates for District 2, Wichita City Council, 3-22-07.
Statements from candidates for District 5, Wichita City Council, 3-23-07.
Statements from candidates for Wichita Mayor, Carl Brewer and Carlos Mayans, 3-27-07.
Statements from candidates for District 4, Wichita City Council, 3-28-07.
Live & Learn Lecture interview with Dr. Mercedes Perales on Adolescent Suicide, 4-9-07.
Off Broadway Musical "Crowns" Comes to Wichita (African-American Women and their hats) (Actress Karla Burns part of cast), 4-10-07.
Interview with Biologist/Filmmaker Randy Olsen – Flock of Dodos: The Evolution-Intelligent Design Circus, (Spoke at WSU) 5-2-07.
Live & Learn Lecture interview with Dr. Thomas Bloxham on Sleep Disorders, 5-7-07.
Greensburg High School Graduation, 5-21-07.
Interview on Wichita World Trade Council meeting on business with C.I.S. countries with Andrey P. Dolgorukov, Chief Trade Representative of the Russian Federation, and Don Dwyer of Hawker Beechcraft, 5-24-07.
Live & Learn Lecture interview with Dr. James Early on Obesity, 6-11-07.
Interview with WSU’s Ted Ayres on the Gordon Parks Foundation, 6-13-07.

**Fundraising**

KMUW raised $598,492 from listeners and underwriters
KMUW received over $63,000 worth of in-kind donations of materials and services

**On-air Activities**

**Fall 2006 October 20 – October 28, 2006**
- Pledged – $164,521
- Members – 1421
- New – 208 ($19,082)
- Renewal – 607 ($84,784)
- Mailing – 606 ($60,655)

**Spring 2007 April 20 – April 28, 2007**
- Pledged – $168,739
- Members – 1388
- New – 218 ($20,217)
- Renewal – 462 ($75,358)
- Mailing – 708 ($73,164)
Fall campaign included a pre-drive drawing for an aquarium and accessories.

Spring Campaign included a sweepstakes drawing for pre-drive participants for a free flight anywhere in the Continental US...and a during-the-drive drawing for participants (who called during A Prairie Home Companion) for a trip to St. Paul for a live PHC broadcast.

Off-air Activities

Corporation for Public Broadcasting – $139,078 – Community Service Grant. The National Program and Production Acquisition Grant, previously a separate line item from CPB, is now included in the Community Service Grant, with the stipulation that 27.85%, or $38,734 of the CSG be spent on acquiring or producing national programs.

Kansas Public Broadcasting Council – $94,866 – Service and Incentive Grant

University of Kansas School of Medicine - $7,500 – Live & Learn Lecture Series Production Grant

WRRS Mini-Masters Golf Tournament, September 29, 2006
84 (21 four-person teams) competed at All Star Sports East
$7,761 net income / $16,800 in-kind prizes

WRRS Katherine Lyons Estate
WRRS Endowment-- $40,000 dedicated to establish and endowment for the Reading Service.

WRRS Grant –Cessna Foundation
$4,350 toward purchase of pre-set receivers

WRRS In-Kind Donation--- Magazine/Newspaper Publishers
$1000 in-kind publication subscriptions which are read on air.

WRRS Memorial Donations—Donations in memory of WRRS Volunteers or Listeners
$1,295 (for Long, Servis, Gunther, Beckett, Linder)

Vehicle Donations - $125 – Three vehicles donated through the Car Talk website, by individuals who designated the proceeds to benefit KMUW.

As shown in the following chart, KMUW experienced net income of $8,061 from the two events we produced in FY 2007. This was the fifth year for the WRRS Golf Event. The Literary Feasts (not shown on the chart) continued monthly through FY 2007, with 20-30 guests each time (max. capacity – 30), but these were not revenue-generating. We continue to hear many comments about our involvement in the community and many people expressed appreciation for fundraising activities as well as those for which we were media sponsors (see the list located below the chart). These sponsorships associate the station with a variety of programs, companies and institutions in the area, and are usually mentioned in printed materials and/or from the stage of the venues.
Other Station Projects

Media Sponsor for Chamber Music at the Barn Series, Summer 2006
Media Sponsor for Botanica Concerts in the Gardens, Summer 2006
Media Sponsor for Summer Concerts at the Sedgwick County Zoo, Summer 2006
Media Sponsor for Music Theatre of Wichita, Summer 2006
Media Sponsor for WSU Connoisseur Series, 2006-2007 Season
Media Sponsor for Wichita Guitar Society Classical Guitar Series, 2006-2007 Season
Media Sponsor for Wichita Art Museum, 2006-2007 Season (major exhibits)
Media Sponsor for Edwin Ulrich Museum of Art at WSU, 2006-2007 Season
Media Sponsor for Old Settler's Inn, 2006-2007 Season
Media Sponsor for Fox Historic Theatre in Hutchinson, 2006-2007 Season
Media Sponsor for Ballet Wichita Nutcracker, December 2006
Media Sponsor for Wichita Jazz Festival, April 2007
Media Sponsor for Chisholm Trail Festival, June 2007

Public Service Announcements Aired
KMUW aired at least 10 PSAs each day for a total of approximately 70 per week, or about 3700-3900 per year. We tracked air times and dates while each PSA is in on-air rotation, but did not maintain an archive schedule for individual announcements. We air PSAs for WSU and the Greater Wichita community.
WRRS aired PSAs hourly for Envision and other local Senior-related organizations. 50 readings per week with a four-week duration for each PSA. Total: Eight different PSAs presented 1600 times.

Arbitron/Radio Research Consortium (RRC) Listener Estimates & AudiGraphics Reports

Arbitron/RRC Top Line Data
AQH = Average Quarter Hour, the average number of listeners at any given time
SHARE = Percentage share of persons using radio and ranking within the market
CUME = Number of unduplicated (persons counted only once) listeners per week
TSL = Time Spent Listening in hours per week

Spring 2006 (March 30 - June 21)
AQH 2,100
SHARE 3.1 – 2-way tie for 13th in the market
CUME 40,500
TSL 7.0 – 11th in the market

Summer 2006 (June 29 - September 20)
AQH 1,900
SHARE 3.2 – 2-way tie for 14th in the market
CUME 29,100
TSL 8.2 – 4th in the market

Fall 2006 (September 21 - December 13)
AQH 1,900
SHARE 2.9 – 2-way tie for 16th in the market
CUME 36,100
TSL 6.5 – 14th in the market

Winter 2007 (January 11 – April 4)
AQH 2,100
SHARE 3.5* – 2-way tie for 14th in the market
CUME 32,900
TSL 8.0 – 3-way tie for 6th in the market

KMUW Audience Share

According to data copyright 2007 by Arbitron and the Radio Research Consortium, KMUW ranked #28 in audience share in Winter 2007 among over 800 public radio stations across the country. Share is the most commonly used and cited estimate, and is a station’s Average Quarter-Hour audience in the context of the Average Quarter-Hour audience for all radio in a market. In the Winter 2007 Wichita MSA, KMUW’s share of 3.5 indicates that 3.5% of the persons aged 12+ listening to radio were listening to KMUW.
AUDIGRAPHICS

LOYALTY = KMUW's listeners' use of the station as a percent of their radio use per week; a function of listener choice only while the radio is on.

CORE = Listeners who spend more time with KMUW than any other station

FRINGE = Listeners who spend more time with a competitor than KMUW

Spring 2006 (includes Winter 2006 data)
Loyalty of Total Audience - 40%
Loyalty of Core Audience - 70%
Loyalty of Fringe Audience - 19%

Fall 2006 (includes Summer 2006 data)
Loyalty of Total Audience - 39%
Loyalty of Core Audience - 74%
Loyalty of Fringe Audience - 14%

Equipment Upgrades/Engineering & Operational Activities

Rebuild and calibration of Orban 8000A for use as stereo generator at TX site.

Installation of Orban 8500 as audio processor at studios with multiple programs that change processing based on time of day/programming.

Cleaned up 35k transmitter interior, replaced air flow sensor, and overall stabilized operation.

Installed new UPS at transmitter site that will keep STL, remote control, and exciter alive for at least an hour, which makes for a quicker recovery from a power bump.
Installed lightning suppressors on RF and satellite equipment at studios and transmitter site.

Changed automation process to stabilize playlists, reduce silence, and add a more local presence.

Upgraded ENCO automation from 4.3f to 5.2a. Several NPR Content Depot file issues resolved with the new version.

All pre-taped shows now being sourced from Content Depot. Quick turnaround recordings for Whad’ Ya Know? and Diane Rehm fed from Content Depot receivers.

Installed new GPS clocks and synchronized them to Content Depot.

Designed local tuning software for tuning NPR satellite receivers in case of failure at NPR, and for getting breaking news.

Cleaned up output wiring of WRRS. Also removed old carousel wiring from on air chain.

Added new mic processors to WRRS.

Installed new mic pre-amps in pitch studio to eliminate RF interference problems.

Repaired Pitch studio headphone feed on Talkback module of Wheatstone board.

Cleaned out engineering office, shop, and shop storage room; organized parts and tools.

Rebuilt fax computer.

Configured 3 new station laptops.

Built new IT rack with Content Depot server, audio server, logging server, HD exporter/importer, and switch gear.

Installed and configured new remote recording system for concert recordings.

Setup production audio server for transferring files between room and RAID file safety.

Multiple repairs in studios including Prod1 cue speaker, improved quality of NPR squawk channel, console audio modules, audio recording level problem, etc.

Added spots to beginning of webstream for added benefit to underwriters, and possible revenue stream in future.

Two pledge drives in a row with no phone problems, thanks to new phones and headsets.

Added mic skimming trigger to logging computer for airchecks of on-air talent.

Prepared information for design of new transmitter building.

RF Study and STL studies done for moving to KSN tower.
FCC CP granted for moving transmitter site to KSN tower which will increase signal range and have a lower rent cost.

Approved for KPBC grant for new audio consoles, routing system, new analog transmitter, and backup generators.

Carla Eckels’ report from the Greensburg tornado site was picked up by National Public Radio.
WRRS (Wichita Radio Reading Service)

Hours of Broadcast Programming
  Total – 8736
  Local, per week – 87/National, per week – 81
  Local, annual – 4524/National, per week – 4212

Program Schedule
  Refer to WRRS Program Schedule

Number of Receivers (Receiver Inventory)
  568 Receivers currently on inventory
  10 Receivers awaiting distribution
  405 Receivers issued to individuals in their homes
  112 Receivers issued to individuals in nursing homes
  8 Receivers issued to medical centers (see list below)
  21 Receivers issued to nursing homes (see list below)
  1 Receiver issued to American Legion Post
  3 Receivers issued for school use
  8 Receivers issued for WRRS/KMUW business use

Medical Centers using WRRS audio services
  Wesley Medical Center
  Via Christi Regional Medical Center (St. Joseph) (2)
  Envision (2)
  Harry Hynes Hospice Services (2)
  Vision Rehabilitation Center

Nursing Homes with WRRS receivers
  Larksfield Place (Wichita)
  Georgetown Village (Wichita)
  Masonic Towers (Wichita)
  Catholic Care Center (Bel Aire)
  Comfort Care Homes (Wichita)
  Kansas Christian Home (Wichita)
  Sedgwick Plaza (Wichita)
  Cherry Creek Assisted Living (Wichita)
  The Vyne (El Dorado)
  Marion Manor (Marion)
  Fairways of Augusta (Augusta)
  The Timbers (Wichita)
  Manor Care (Wichita and Goddard)
  Restcare Life Choices (Wichita)
  Cornerstone (Wichita)
  Presbyterian Manor (Wichita)
  Life Care Center (Halstead)
  Prairie Homestead (Hesston)
  Dexter Care Center
  Cumbernauld Village (Winfield)
  Mothers and Others (Wichita)

Senior Centers with WRRS receivers
  Northeast Senior Center (Wichita)
Georgetown – Common Room (Wichita)
Masonic Home – Common Room (Wichita)
Catholic Care Center – Common Room (Bel Aire)

Number of Volunteer Readers/Time Donated to WRRS

84 Volunteers who worked over 10 hours to support WRRS operations
156 Most hours worked by a single Volunteer
158 Total volunteers used during fiscal year (exclusive of Mini-Golf volunteers)
68 Hours volunteered for Speaker’s Bureau presentations
60 Regular Volunteers who read on schedule each week
113 Substitute Volunteers who fill in and read on irregular schedule
276 Average volunteer hours worked each month at WRRS
3,312 Total annual volunteer hours (exclusive of Mini-Golf volunteers)

List of WRRS Development Board Members

The WRRS Advisory Board was renamed The WRRS Development Board in FY 2004. The Board comprises 18 active members and 1 honorary member. (some positions vacant)

Active Board Members as of June 30, 2007

Carmen Hytche
WSU Communications
Dir. Of Special Events and Community Relations
President

June Holladay
Community Resource
Vice President

Angie Prather
Marketing Manager, Wichita Clinic
Secretary

Other Members/Affiliation

Beth Bower/Wichita Eagle Active Live Editor
LaVonda Cash/KU School of Medicine
Julie S. Finneran/Community Resource
Regina Henderson/Envision
Dr. Bruce Kater/Envision
Dr. Eric Lamp/ West Wichita Family Optometrists
Debbie Logsdon/Spirit AeroSystems
Sharon Powell-Quincy/Community Resource
Amy Schafer/KU School of Medicine-Communications Coord
Cindy Snider/Communications, Mennonite Church USA

Honorary Members

Tim R. Norton/Sedgwick County Commissioner

Grant Applications for FY 2007

Kansas Lions (pending)
Cessna Foundation (received)
Payless Foundation (pending)
Raytheon Company (pending)
Spirit Air (pending)
Boeing Foundation (pending)
Walgreen’s Community Foundation (pending)
Phillips Petroleum (pending)
Pepsico (pending)
Cargill Foods
AT&T Foundation
Paul Newman Charities
Emprise Bank
Intrust Bank
Bank of the West
Bank of America Foundation
Target Stores
Wal-Mart Foundation
Cox Communications
Kroger Neighborhood Foundation
Midwest Corporate Aviation
AllState Foundation
Circuit City Community Support
Marriott International
Toyota Motor Sales
Verizon Communications

Community Contact for Volunteer Recruitment and Service Information
Regular listings in Volunteer/Community sections of Wichita Eagle/Active Aging
Booth at St. Anne Parish Health Fair – November 2006
9 Speaker’s Bureau presentations to regional civic/senior/church groups
250 Direct Information Letters sent to city wide home health care givers/organizations
140 Direct Information Letters and Newsletter Release sent to area Civic Groups
   (regional Lions Clubs and others)
275 Direct Information Letters sent to city wide optometrists and those dealing with
   Sight related issues (mailing list at recommendation of WRRS Board Member Dr. Eric Lamp)
Press releases sent through WSU and WRRS to area media regarding organization,
   Volunteer opportunities and public events and sponsorship opportunities
Brochures delivered on regular basis to area optical/medical facilities by WRRS Volunteers
Listing on Internet site “Volunteer Match” for volunteer recruitment
Coverage by 3 local television stations for Mini-Golf and other events
WRSS features and special volunteer spotlight in Wichita Eagle and other local papers/magazines
New board member announcement in Business section of Wichita Eagle
Presentation on local non-cable television network about WRRS & Mini-Golf
Feature on WRRS in KMUW newsletter with forms for volunteers and receivers
Additional information, application form and reading schedule posted on KMUW web site

Equipment Upgrades/Engineering & Operational Activities

30 New Receivers

Review and upgrade of systems operations for WRRS at studio and KMUW facilities by KMUW Engineer

Upgraded cables and equipment connections throughout facility
STAFF DEVELOPMENT KMUW/WRRS

CONFERENCES, WORKSHOPS AND TRAINING SEMINARS ATTENDED

Jon Cyphers

Carla Eckels

Pat Hayes
Mail Seminar, Hughes Metropolitan Complex, WSU. July, 2006.

Sandy Lopez

Mark McCain
WIN Training. WSU. August, 2006.
RRC Audience Analysis, KMUW. August, 2006.
Audigraphics Pledge Analysis, KMUW. September, 2006.

Lu Stephens.
RRC Audience Analysis, KMUW. August, 2006.
Audigraphics Programming Analysis, KMUW. September, 2006.

PRESENTATIONS

Carla Eckels
Voiceover, WSU College of Liberal Arts & Sciences Promotional Video, 2006.

Chris Heim
Represented KMUW at Chamber Music at the Barn, July 2006.
Voiceover, WSU Student Science Competition. Wichita, KS. December 2006.
Interviewed by Wichita Eagle, April, 2007.
Produced Press Releases to local media, community groups, businesses and other organizations to announce the launch of *Global Village* program, December 2006. Produced Monthly *Global Village* Feature & Top 30 Press Releases to local media and national music and music industry listservs, January – June 2007.

**Bridget Jones**

Community Contact for Volunteer Recruitment and Service Information
Represented WRRS at 5th Annual Mini-Golf Masters Tournament – September 2006
Regular listings in Volunteer/Community sections of Wichita Eagle/Active Aging
Represented WRRS at Booth at St. Anne Parish Health Fair – November 2006
Nine Speaker’s Bureau presentations to regional civic/senior/church groups
Coverage by 3 local television stations for Mini-Masters Golf and other events
WRRS features and special volunteer spotlight in Wichita Eagle and other local papers/magazines
New board member announcement in Business section of Wichita Eagle
Presentation on local non-cable television network about WRRS—Mini-Golf Feature on WRRS in KMUW newsletter with forms for volunteers and receivers

**Mark McCain**

Presented KMUW and WRRS information for Miller Immersion, August, 2006.
Represented KMUW at WSU Staff Orientation, August, 2006.
Represented KMUW at WSU Career Fair. WSU. September, 2006.
Represented KMUW at Kansas Senate and House Hearings for public broadcasting funding. Topeka, KS. February – May, 2007.

**Lu Stephens**

Old Settlers Inn, 8 concert presentations. October, 2006 through April, 2007.

**PUBLICATIONS/GRANT APPLICATIONS**

**Jon Cyphers**

PTFP Grant Application for Transmitter Upgrade. April, 2007.
PTFP Grant Application for Studio Upgrade. April, 2007.

**Bridget Jones**

250 Direct Information Letters sent to city wide home health care givers/organizations
140 Direct Information Letters and Newsletter Release sent to area Civic Groups (regional Lions Clubs and others)
275 Direct Information Letters sent to city wide optometrists and those dealing with sight related issues (mailing list at recommendation of WRRS Board Member Dr. Eric Lamp)
Press releases sent through WSU and WRRS to area media regarding organization, volunteer opportunities and public events and sponsorship opportunities
Brochures delivered on regular basis to area optical/medical facilities by WRRS volunteers
Listing on Internet site “Volunteer Match” for volunteer recruitment
Additional information, application form and reading schedule posted on KMUW web site
Grant Applications for FY 2007
Kansas Lions (pending)
Cessna Foundation (received)
Payless Foundation
Raytheon Company (pending)
Walgreen’s Community Foundation (pending)
Phillips Petroleum (pending)
Pepsico (pending)
Cargill Foods
AT&T Foundation
Paul Neumann Charities
Empriise Bank
Intrust Bank
Bank of the West
Bank of America Foundation
Target Stores
Wal-Mart Foundation
Cox Communications
Kroger Neighborhood Foundation
Midwest Corporate Aviation
AllState Foundation
Circuit City Community Support
Marriott International
Toyota Motor Sales
Verizon Communications

Mark McCain
PTFP Grant Application for Transmitter Upgrade. April, 2007.
PTFP Grant Application for Studio Upgrade. April, 2007.

MEMBERSHIPS

Jon Cyphers
Society of Broadcast Engineers Kansas, Chapter 3

Frank Dudgeon
Pub Radio Listserv

Mark McCain
Unclassified Professional Senate
Legislative Committee
Dining Services Committee
Kansas Public Broadcasting Council; Member, Board of Directors; Treasurer; Executive Committee; Equipment Policy Review Committee; Formula Review Committee.
Public Radio Program Directors
Public Broadcasting Management Association
WRSS Development Board (Ex Officio Member)

Lu Stephens
  Development Exchange, Inc.
  Public Radio Program Directors
  Pub Radio Listserv

HONORS OR AWARDS

Jon Cyphers
  CPB Scholarship to 2007 PREC, April 2007.

Carla Eckels

KMUW
  Ranked 28th in the nation among public radio stations for Audience Share percentage for Winter Quarter, 2007, according to eRanks, prepared by the Radio Research Consortium

UNIVERSITY AND COMMUNITY SERVICE

Frank Dudgeon
  Interviewed the late Kirk Rundstrom for a tribute DVD.

Carla Eckels
  Member, Search committee for KMUW Announcer/Producer position. Fall, 2006.

Pat Hayes
  Member, Search committee for the KMUW Development position, Summer 2007.

Mark McCain
  Search Committee Chair, KMUW Producer/Announcer, WSU. July, 2006.
  Search Committee Chair, KMUW Engineer, WSU. July, 2006.
  Represented KMUW at WSU Faculty Orientation, WSU. August, 2006.
  Name Reader for Graduate School Hooding Ceremony, WSU. December, 2006.
  Name Reader for WSU Graduation Ceremony, WSU. December, 2006.
  Name Reader for CHP Graduation Ceremony, WSU. May, 2007.
  Search Committee Chair, KMUW Development Coordinator, WSU. June, 2007.

Lu Stephens
  Represented KMUW at Media Sponsorships at Old Settlers Inn, Oct 2006 through April 2007; Sedgwick County Zoo, June through August, 2006; Botanica, July 2006.
  Served on hiring committees for three KMUW positions; Engineer, Producer/Announcer, Development Coordinator.

Kerri Wood
  Represented KMUW at Media Sponsorships at Sedgwick County Zoo, Botanica,

TOURS PROVIDED FOR:

Gary Miller, Georgia Nix, Ravi Pendse. KMUW. October, 2006.

Volunteer readers were recognized for their contributions to the Wichita Radio Reading Service.
STAFF DEVELOPMENT MRC

CONFERENCES, WORKSHOPS AND TRAINING SEMINARS ATTENDED

Tom Brock
CCUMC Annual Conference, Austin, TX– October 2006
Economic Outlook Breakfast, Wichita, KS

Kimberly D Jantz
Department Time Entry. October 2006.
Department Time Entry, Section 2. April 2007.

Mary Morris
Faculty Feedback that Makes a Difference; Training Faculty to Teach Online, University of Phoenix, Feb 2007.
Introduction to Online Learning, Butler County Community College, January 2007.
Critical Thinking, University of Phoenix, 2007.
Blackboard Training, Friends University, 2007.
Online Tone for Learners, University of Phoenix, 2007.
Student Evaluation for Online Learners, University of Phoenix, 2007.
Angel Workshop, Butler County Community College, March 2007.

Lois M Nicholas
Help Call Center Training. July 2006.
Help Call Center Volunteer. July 2006.
Department Time Entry. October 2006.
Department Time Entry, Section 2. April 2007.

Carol Smith
Banner Training:
(3) Department Time Entry - October 2006.

Chad Sloan

Mike Wood
“Distance Education: Are the Benefits Worth the Costs?” Webinar. August, 2006.
SunGard Higher Education Summit. Las Vegas, NV. March, 2007
SMART (WSU Marketing) Luncheon meeting. April, 2007.
WSU Distinguished Faculty Awards. May, 2007.

PRESENTATIONS

Mike Wood
COMM 220. Introduction to American Film. Fall, 2006. 25 students.
“Filmmaking Techniques in the Movie Metropolis.” Modernism Symposium. WSU.

PUBLICATIONS/GRANT APPLICATIONS
None

MEMBERSHIPS

Tom Brock
Consortium of College and University Media Centers (CCUMC)
Association of Higher Education Cable Television Administrators (AHECTA)
Unclassified Professional Senate.

Kim Jantz
Council of University Women (CUW)

Lois M Nicholas
Council of University Women (CUW)

Wendelle Peete
Wichita Police Dept. Community Action Board
Vice-President Milliar Neighborhood Association

Carol Smith

Mike Wood
Consortium of College & University Media Centers (Member & Research Awards Committee.)
Unclassified Professional Senate (Senator)
Council of Deans and Directors (Member)
Elliott School of Communication Faculty (Member)
WRRS Board of Directors (Ex Officio Member)
National Advisory Board. The William Inge Festival (Member)
Campus Credit Union. (Board Member & Chair of Nominating Committee)

HONORS OR AWARDS
None
UNIVERSITY AND COMMUNITY SERVICE

Tom Brock
Academic Operations Committee Member.
Chair, Educational Technologist Search Committee.
Chair, Manager of New Media Search Committee.
President, Unclassified Professional Senate.

Glenn Gunnels
Overlook Neighborhood Association; Member, Media Technician, Photographer.
The Spiritual Life Center, The Catholic Diocese of Wichita; Volunteer, Media Technician.
MECDA (Middle-Eastern Cultural and Dance Association); Volunteer, Media Technician, Photographer.
Indian Student Association, WSU; Volunteer, Photographer.

Carol Smith
WIN Communications Advisory Board. June 2005 – present.
Substitute Organist, First Baptist Church, Augusta, KS.
Hand Bell Choir, First Baptist Church, Augusta, KS.
Substitute Pianist/Organist, Central Baptist Church, August, KS.
Choir member, Central Baptist Church, August, KS.

Mike Wood
WIN Project Manager.
Distance Education Task Force for HLC.
Retirement reception for David Alexander.
Higher Learning Commission meetings.
Presentation of Bender of Twigs to Tom Brock.
Calvary United Methodist Church. Organist.
Participated in following searches: MRC Educational Technologist, Manager of New Media, Chief Television Engineer.

TOURS PROVIDED FOR:
Lisa Lutz, USD 259 Distance Education. Tour of ITV room.
Cox Public Relations. Tour of MRC.