USING ALL THE TOOLS IN YOUR FINANCIAL TOOLBOX
FINANCIAL TOOLS IN THE TOOLBOX

- Online toolkit of financial resources & valuable financial forms and links
- Group financial education programming across campus
- Prepare financial tips and articles for department newsletters, blogs, social media accounts and publications
- Offer individual financial counseling
- Host interactive financial events
- Partner with a provider of a financial education tool
Powercat Financial Counseling

Powercat Financial Counseling provides FREE information and education to current enrolled K-State students who are seeking help with issues such as:

- Budgeting
- Credit use
- Saving
- Identity theft
- Managing debt
- Student loan management
- Transitioning to work after college

Check out our services and request an appointment if you are a current student.

We also provide free financial presentations to students.

Financial education for students, by students, and with students

Students at the university studying to become financial planning professionals are assisting fellow students with their money questions.

Peer financial counselors are students in programs such as:

- Personal Financial Planning in the College of Human Ecology
- Finance or Accounting in the College of Business Administration
- Agribusiness or Agricultural Economics in the College of Agriculture
- Economics in the College of Arts & Sciences
OTHER ONLINE TOOLKITS

- http://syr.edu/financialaid/financialliteracy/life_skills.html  Syracuse
- http://resources.depaul.edu/financial-fitness/Pages/default.aspx  DePaul
- http://www.hdfs.hs.iastate.edu/fcc/  Iowa State
- www.CashCourse.org by NEFE
- LoveYourMoney.org
- MyCollegeMoneyPlan.org
GROUP FINANCIAL EDUCATION

Provide across campus:

- At living units: dorm floors scheduled through RAs, scholarship houses, Greek houses
- Classes – tailor to their specific needs
- Student clubs and organizations
- Offer upon request or on a set schedule throughout each semester

Topics can include:

- College financial planning
- Preparing a spending plan
- Understanding credit and your credit report/score
- Transitioning into work
- Understanding student loans and loan repayment
Marketing efforts will be critical
+i Offer as part of a class or right after a large class
+i Provide an incentive
+i Offer food
+i Make sure it is engaging, interactive and relative to their interests!

Record presentations and offer them online
DID YOU KNOW?

Possible to train students from various academic colleges as peer financial counselors:

Human Ecology - FSHS Personal Financial Planning
College of Business - Finance, Accounting
Arts & Sciences - Economics
Agriculture - Agricultural Economics, Agribusiness
LOCATION, LOCATION, LOCATION!
STUDENT DRIVEN IS KEY!
REACHING DISTANCE STUDENTS

- Via online financial counseling with Zoom or Skype tools

- Helpful for professional students, such as medical or veterinary medicine students, on other campuses
OPTIONS FOR OVERSIGHT OF PROGRAM

- Academic department
- Student life division
- Financial aid office
- Campus wellness program
- Collaborative effort!
PEER EDUCATOR R DUTIES

- Deliver one-on-one counseling sessions to students
- Provide group financial education programming across campus
- Prepare financial related tips and articles for center blog and publications
- Participate in marketing efforts and program events
PEER COUNSELOR TRAINING

- Curriculum course work as foundation
- Approximately 12 hours of substantive training plus monthly CE sessions
- Observations of workshop presentations and individual counseling in family center observation rooms
- Co-counseling with director, graduate assistant or experienced peer counselor
TRAINING THE FINANCIAL PLANNERS OF TOMORROW

- Unique experiential service-learning
- Laying groundwork for relationship building
- National certification programs
- Volunteerism and service
- High expectations
E-newsletters offered by academic departments, housing, student groups, etc.

Student newspaper (online too!)

Blogs – ask to be a guest blogger

Facebook – connect to other FB pages

Twitter
HOST INTERACTIVE FINANCIAL EVENTS

Thrifty Gifting!
Spring Break! NOT Spring Broke!
Marriage & Money
Financial Literacy Month events
Again COLLABORATE!
CREATE A STUDENT ORGANIZATION

- Serve as ambassadors and marketing support for center
- Host events
- Broadens student involvement in program
- Attract members from nearly every academic college
PARTNER WITH A PROVIDER

- American Student Assistance - SALTmoney.org financial tool
- EverFi - Buttonwood
- Inceptia
- TG Financial Literacy Programs
- Student loan servicers offerings
- Local credit unions and financial institutions
TIPS

- Plan for growth of financial offerings
- Consider long-term funding strategies
- Don’t take ‘no’ for an answer
- Make it all about students
- Think BIG and have fun!
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