Office of Online Learning Strategic Plan

**Vision:** To provide quality education unbounded by time or distance.

**Mission:** Deliver a cadre of undergraduate and graduate online programs and certificates that address workforce needs and also provide opportunities for undergraduate students to complete the general education requirements for the first two years of their education (for any program) in a timely fashion.

The mission of the Office of Online learning helps support the Kansas Board of Regents Goal 1: increase education attainment, as well as Wichita State University’s goals 3: capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities, 5: empower students to create a campus culture and experience that meets their changing needs, and 6: be a campus that reflects—in staff, faculty and students—the evolving diversity of society.

Online Learning will administer online courses and programs using:
- Higher Learning Commission's accreditation standards, found in Guidelines for the Evaluation of Distance Education.
- Sloan Consortium's best practices in the Quality Scorecard for the Administration of Online Education Programs.
- Quality Matters™ Program to promote quality online course development and design.

The plan for online learning is in four major phases lasting five years. In AY 2017-2018, the office will create a new strategic plan.

### Phase 1
**2013-2014**
- Build infrastructure
- Assess and prepare targeted General Education courses
- Prepare to launch RN → BSN (2014-2015 AY)
- Provide all faculty professional development in Quality Matters™ topics and best practices for online teaching.

### Phase 2
**2014-2015**
- Launch additional fully-online programs:
  - Aging Studies (MA)
  - Bachelor of Business Administration (BBA)
  - Criminal Justice (BS and MA)
  - Curriculum and Instruction (MEd)
- Bachelor of General Studies (BGS)
- Dental Hygiene Degree Completion (BS)
- Field Major (BA)

### Phase 3
**Beginning 2015**
- Review existing online courses using Quality Matters™ rubric
- Expand reach by obtaining more state authorizations

### Phase 4
**2015-2018**
- Assess & prioritize new programs for online delivery

See [http://www.wichita.edu/online](http://www.wichita.edu/online) for detailed plans and reports