

CONFERENCE

agenda

- 8:30** Registration & Networking
Aster Lounge
- 9:00** Introduction
Misty Bruckner, Director, WSU Public Policy & Management Center
Welcome
Don Cawby, President, KACM
Beggs Ballroom West
- 9:15** **It's Not About Thinking Outside the Box. It's About Designing a New Box.**
John January, Co-CEO, Sullivan Higdon & Sink
- 10:15** Break
- 10:30** **Practical Applications for Innovative Thinking**
John January
- 11:30** Lunch Presentation: **Legislative Overview**
Trey Cocking, Deputy Director, League of Kansas Municipalities
Beggs Ballroom East
- 12:30** **How Organizations Created an Innovative Culture**
Zahra Ehtisham, Assistant to City Manager, City of Derby
Sid Fleming, City Administrator, City of Iola
Doug Gerber, Deputy City Manager, City of Topeka
Alan Howze, Chief Knowledge Officer, Unified Government - Wyandotte County & Kansas City, Kansas
Beggs Ballroom West
- 1:45** Break

- 2:00** **Innovation at Wichita State University**
Dr. John Tomblin, Executive Director of NIAR, VP for Research and Technology Transfer, Wichita State University
- 3:00** Closing
Don Cawby & Misty Bruckner
- Travel to GoCreate Tour
Driving: follow map below to free parking
Walking: join walking group (about 1/2 mile)
- 3:15** **Wichita State University GoCreate**
GoCreate Staff
Experiential Engineering Building

