KSGFOA 2014 Fall Conference

KSGFOA

SPONSORS

15th Annual Fall Professional

- 2 Pre-Conference Seminars
  (3 Continuing Education Credits each)
- 9 Informational Concurrent and General Sessions
- 12 Continuing Education Credits Available (Regular Conference)
- 2 Keynote Addresses
- Vendor Exhibits

October 15-17, 2014
Holiday Inn & Suites
Overland Park, KS

Presented by:
Kansas Government Finance Officers Association
and the Hugo Wall School of Public Affairs,
Wichita State University

Diamond

Platinum

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CONFERENCE

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Gold

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KSGFOA
October 16

8:00 a.m.  Registration

Keynote Address: Reality Based Leadership
Presenter: Nicole Price, Vice President of Training, Cy Wakeman Inc.

These are challenging times in our businesses today. We are all being asked to deliver aggressive agendas with limited resources. In leadership, we must become willing to admit that the ways in which we have taught leaders to lead over the years is simply not working. These times are calling for a new type of leader, one who can bring peace, sanity, and results back to the workplace! In this session, Nicole dynamically engages audiences as she teaches the key principles of Cy Wakeman’s new wave of Reality-Based philosophy.

Break

(Choose One)

10:30-10:45 a.m.  (Lobby)

10:45-11:45 a.m.  (Kansas Ballroom)

Workshop I: Coffee with the Keynote
Presenter: Nicole Price
Join Nicole for continued conversation, and dive in deeper to Reality Based Leadership!

Workshop II: Managing Debt Today
Presenter: Alex Wallace, Managing Director, Head of Public Finance Group, US Bancorp Municipal Securities Group
A discussion of emerging products, trends, market conditions and regulatory changes impacting municipal market participants.

11:45 a.m.—12:15 p.m.  (Lobby)

Break

12:15 - 1:30 p.m.  (Sunset Ballroom)

KSGFOA Luncheon and Business Meeting
Lunch Presenter:
Bob Eichem, Finance Director, Boulder, CO; National GFOA President

1:30-2:30 p.m.  (Kansas Ballroom)

General Session 1: Building a Model Capitol City
Presenters: Doug Gerber, Director of Administrative and Financial Services, City of Topeka; Brandon Kauffman, Chief Financial Officer, City of Topeka; Nickie Lee, Budget Manager, City of Topeka
The City of Topeka Finance Team will present their story of the journey to ‘Build a Model Capitol City’. The Team, all new to Topeka, will share Topeka’s unique challenges and opportunities in the areas of finance and budget. Entertainment will be included.

October 17

8:00 a.m.  Registration

Keynote Address: Oops!...I did it Again—Ethical Dilemmas
Presenter: Dr. Marche Fleming Randle, Associate Dean, Fairmount College of Liberal Arts and Sciences, Wichita State University

Participants will learn how to recognize ethical dilemmas. Issues and dilemmas in the workplace can range from the simple disagreement to complex issues that affect the bottom line in a negative manner. Understanding the various issues that can cause problems in the workplace will help attendees identify and correct them before the organization suffers.

Break

General Session 2: Fick’s Financial Forecast
Presenter: Barry Fick, Senior Vice President, Springsted Inc
Barry will talk about how recent events in public finance, current market conditions and economic trends may affect your community. He will provide analyses and insights regarding the current world economic conditions, changes in the markets, new issues in credit markets, as well as his economic forecast and a review of his prior forecasts.
THURSDAY

October 16

2:30-2:45 pm
(lobby)

Break

(Choose One)

2:45 – 3:45 pm
(Shawnee)

Workshop III: Effectively Utilizing Social Media in the Budget Process

Presenters: Mark Manning, Budget Director, City of Wichita; Lauragail Locke, Marketing Director, City of Wichita; Elizabeth Goltry, Principal Budget Analyst, City of Wichita

This session will provide an overview of a number of social media tools the City of Wichita has had success at utilizing to inform and engage citizens in the annual budget process.

Workshop IV: Putting EMMA to Work for You

Presenter: Leila Barbour, Outreach Manager, Municipal Securities Rulemaking Board (MSRB)

Attend this session to learn more about how MSRB’s Electronic Municipal Market Access (EMMA®) website is a resource for complying with disclosure requirements and communicating with investors. This session will include the following topics: an Overview of the MSRB, EMMA for Issuers, and Understanding and Complying with Financial Disclosure Obligations

3:45-4:00 p.m.
(Kansas Ballroom)

Break

(Choose One)

4:00-5:00 p.m.
(Shawnee)

Workshop V: Information Risk is Business Risk: Find and Manage Yours

Presenter: Mike Lowry, Vice President, Allen Gibbs and Houlik

Today’s municipalities face an increasingly complex array of risks related to their key information assets and the risks that can threaten them. Unchecked, these risks can threaten a government’s key business processes and impair its ability to meet its mission. An effective risk assessment process can help identify, prioritize, and mitigate those risks.

Workshop VI: Navigating Standard & Poor’s New Credit Rating Criteria for Local Governments

Presenter: Russell Bryce, Director and Analytical Manager, US Public Finance, Standard & Poors

Standard & Poor’s implemented a new criteria for rating general obligation debt issued by cities and counties in September of 2013. Russell will discuss how S&P evaluates municipalities under the new criteria. Russell will discuss how S&P assesses credit issues common to Kansas municipalities, as well as common questions frequently asked by S&P analysts.

5:00 p.m.
(Sunset Ballroom)

Reception