Master of Ceremonies  Lou Heldman

Update of Strategic Plan  Cindy Claycomb

Introduction of Strategic Goals  Tony Vizzini

GOAL 1: Guarantee an applied learning or research experience for every student by each academic program
Presenter  Aleks Sternfeld-Dunn

GOAL 2: Pioneer an educational experience for all that integrates interdisciplinary curricula across the university
Presenter  Suzanne Hawley

GOAL 3: Capitalize systematically on relevant existing and emerging societal and economic trends that increase quality educational opportunities
Presenter  Vinod Namboodiri

GOAL 4: Accelerate the discovery, creation and transfer of new knowledge
Presenter  Tonya Witherspoon

GOAL 5: Empower students to create a campus culture and experience that meets their changing needs
Presenter  Lyston Skerritt

GOAL 6: Be a campus that reflects—in staff, faculty and students—the evolving diversity of society
Presenter  Marche Fleming-Randle

GOAL 7: Create a new model of assessment, incentive and reward process to accomplish our vision and goals
Presenter  Brett Morrill

President’s University Address  John Bardo

NOTES
Dr. Cindy Claycomb is the director of WSU Ventures and assistant to the president for Strategic Planning—a position she took after serving 15 months as interim dean of the W. Frank Barton School of Business. Prior to serving as interim dean, she was selected by President John Bardo to co-chair WSU’s strategic planning initiative. Claycomb is a professor of marketing with more than 20 years of academic experience and 12 years working in industry.

Aleks Sternfeld-Dunn joined WSU’s faculty in 2011 and serves as an associate professor of music composition, theory and technology. His work “Fireworks,” won him the 2013 American Prize, and his music has been performed throughout North America, Europe and Asia.

Dr. Suzanne Hawley is a public health academician, licensed psychologist and professor in the Public Health Sciences (PHS) department. She previously served as the PHS department chair and has two decades of experience as a clinician and researcher in various multidisciplinary settings. Her work has focused on public health leadership development/training, health disparities and mental health.

Vinod Namboodiri is an associate professor and graduate program coordinator for the Electrical Engineering and Computer Science department. His research interests include designing algorithms and protocols for computing systems. Namboodiri has received multiple college and university-wide awards for teaching excellence and currently serves as one of WSU’s Office of Online Learning Faculty Fellows.

Tonya Witherspoon is executive director for Ennovar, which engages industry partnerships that support WSU’s Innovation University and provide applied learning opportunities for students. Witherspoon has a diverse background in technology and education in both public and private sectors. She’s the author of numerous books and articles.

Dr. Marche Fleming-Randle is an assistant dean for the Fairmount College of Liberal Arts and Sciences. She is the college liaison for student services planning, grades and implementation, which encompasses undergraduate recruitment activity, the enrollment process and matriculation to degree completion. Fleming-Randle is a lecturer, author, motivational speaker and public intellectual.

Brett Morrill is director of systems development for Information Technology Services. He’s also a programmer, systems analyst and designer, database administrator, former unclassified senate president, husband, father of four, brother, friend, soccer coach, AYSO board member, parent advisory council member, runner, daydreamer and occasional couch weight.

Lyston Skerritt is from the Caribbean island of Montserrat and has five years’ higher-education administration experience. He holds an undergraduate degree from Augusta State University and M.Ed. from the University of Louisville. He has a passion for student affairs assessment and has published research in minority male retention and matriculation.

Special Thanks
Yolonda Adams, Kelly Anderson, Visvakumar Aravinthan, Vanessa Buehne, Maria Ciske, Breann Collins, Amanda Conner, Ryan Corcoran, Garrick Enright, Amy Easum, Matt Forney, David Hunsicker, Mary Koehn, Mark Porcaro, Jay Price, Chelsea Redger, Ryan Uptmor, Alan Snyder, Shadi Tafaroji, Debbie Willisie, RSC staff, MRC staff, and Sodexo