Public Relations & Marketing Manager Position Opening for the Ulrich Museum of Art

Job Description and Position Summary

The Ulrich Museum of Art (www.ulrich.wichita.edu), a dynamic modern and contemporary art museum located on the campus of Wichita State University in Wichita, Kansas, seeks a skilled and team-oriented Public Relations and Marketing Manager.

Founded in 1974, the Ulrich is a nationally recognized university art museum emphasizing modern and contemporary art and based in the largest metropolis in Kansas. The WSU outdoor sculpture collection was noted among the Top Ten in Public Art Review magazine in 2006. With 6,250 square feet of gallery space, the Ulrich presents a schedule of six to eight rotating exhibitions annually, regularly self-organized and/or drawn from the museum collection. As a university art museum devoted to learning, the Ulrich explores the power of the visual arts to communicate with and expand the educational opportunities for the diverse community of Wichita State University, Wichita, and the region.

Position Responsibilities
Strengthen the Ulrich Museum of Art brand with both campus and community audiences through short- and long-term strategic marketing, branding and media relations planning with implementation using conventional and non-conventional methods.

Required Education
• Bachelor's degree in public relations, marketing, communications, or journalism

Required Experience
• Three or more years of work experience in public relations and marketing
• Software skills: MS Word, Excel, Power Point, and Outlook
• Understanding and use of major social networks
• Excellent written and oral communications skills
• Excellent organizational skills and ability to multi-task
• Ability to work as a team member

Salary: $42,000-$44,000 commensurate with experience
Offer contingent upon successful background check as required by the Kansas Board of Regents policy

Application Guidelines
Candidates must submit a cover letter addressing the position qualifications, a resume, and contact information for three professional references.

Apply online at jobs.wichita.edu and click on the “Unclassified Positions” tab.

Application Deadline
Friday, June 7, 2013

The Ulrich Museum of Art at Wichita State University is an AA/EEO employer.