Vision: Our strategic aspiration is to become widely recognized as a productive innovation engine, breeding strong inter-connections and forging valuable partnerships towards successful and viable establishments across all spectrums of society.

*This summary connects our achievements to goals and celebrates the progress we’ve made over the past year toward the WSU Strategic Plan.*

**Enhance academic quality & student success**
- Ensured applied learning experience for each student
- Developed 3 new Innovation Design Courses
- Graduate assistantship funding secured
- Courses taught by industry experts
- Encourage undergraduates to engage in innovation earlier

WSU Goals 1, 2, 3

**Attract & support faculty involved with the IIC**
- Developed Innovation Design Faculty Fellowship Program
- Collaborated on numerous interdisciplinary projects including MURPA funded
- Increased number of MID students receiving assistantships from outside departments
- Working with ORTT & AA to encourage faculty to collaborate with IIC when seeking funding, strengthen through interdisciplinary approach

WSU Goals 1, 2, 3, 7

**Advance the discovery of new knowledge, creative thought, & innovation through increasing & diversifying industry partnerships and translational research**
- Developed program/center (Innovation Factory) to bridge existing WSU programs iCorps and LeanLaunch in Entrepreneurship
- Established industry partnerships

WSU Goals 1, 2, 3, 4

**Contribute to the economic and civil vitality of the region through interdisciplinary efforts that increasingly define WSU as an innovative institution**
- 6 startups launched
- Increased # of non-Kansas students
- Students are participating in programs off campus
- Developed IF bringing WSU to the community

WSU Goals 1, 2, 3, 4, 5, 6

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**INSTITUTE FOR INTERDISCIPLINARY CREATIVITY**

**-- What you hoped education would be --**
Institute for Interdisciplinary Creativity
Master of Innovation Design

IDEA + ACTION = MID
Our students come from various disciplines, some are strong academically; some have extensive backgrounds in industry; some have brilliant ideas; but all have passion for creativity and bringing new ideas to the marketplace. Students enroll to be part of a likeminded cohort that shares creative tinkering and networking experiences. Each student is receiving an applied active learning experience that involves teamwork to overcome challenges, which has resulted in a vibrant and engaged community. The MID provides support and resources for students to follow a non-linear, interdisciplinary, and occasionally random direction that allows them to develop a vision of their future.

Vision
To become acknowledged/recognized as a productive innovation engine.

Students  
- Fall '16 = 5  
- Fall '17 = 15

Goals
- Enrichment opportunities / building a culture
- Develop sustainable summer workshops in area of innovation design
- Develop presence along I35 corridor
- Enhance visibility of the program
- Increase the number of students/teams participating in local and regional venture competitions
- Target areas of WSU innovation focus: manufacturing, bio-tech, health tech, early childhood education, STEM, software usability, experiential tech

2017-18 Action Items
- Enhance academic quality & student success
- Attract & support faculty involvement with the MID
- Advance the discovery of new knowledge, creative thought, & innovation through increasing & diversifying industry partnerships & translational research
- Contribute to the economic and civil vitality of the region through interdisciplinary efforts that increasingly define WSU as an innovative institution

Community Engagement
- Innovation Factory launching Fall 2017: an invite to anyone with an idea to visit, pitch, and be involved with ideation and feasibility discussions
- Booth at Futurepreneur
- Courses on niche innovation topics – tech innovation, crowd funding, IDEO

2017 Startups

Industry Partnerships

Long-term Objectives
- Positive results from a program requiring interdisciplinary collaboration may spillover to other traditional academic programs.
- Enrollment exceeding 1% of student body
- Program influences how departments across campus hire new faculty
- Program influences T & P policy and encourages joint-positions