MEDIA RESOURCES CENTER
Achieving Strategic Goals

The Media Resources Center (MRC) provides centralized support and innovative leadership for effective and creative use of instructional technologies and informational services throughout Wichita State University.

Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.

Accelerate the discovery, creation, and transfer of new knowledge.

Moving WSUTV to Online Streaming

By transitioning from WSUTV’s local cable broadcast to an Online Streaming model, we have expanded our reach both geographically (from Sedgwick County to the entire internet) and in the number of households nationwide watching our video. We are already streaming online at WichitaState.tv; over the course of the next year we will launch apps on Roku, Amazon Fire, Apple TV, iOS, Android, Google Chromecast, and more.

**REACH (US)**
- Households with Cox Cable 13 - 40,000
- Roku subscribers - 13,000,000
- Households with streaming device - 49,000,000
- Households with internet connection - 100,000,000

**BENEFITS**
- Much broader reach and potential audience
- No longer limited to a small geographic region
- Tell our story to the world
Accessible Websites

WSU’s new content management system, Omni Update Campus, will include training, tools and reporting that will allow us to ensure that our web pages are as accessible as we can make them. All Department Tools pages will be migrated into OU Campus.

WSU TV
- Captions for both live and recorded video
- Audio alternatives to Digital Signage

MRC Web Services
- Ensuring the accessibility of Wichita.edu
- Accessibility training for website contributors

New tools are being evaluated for Blackboard and other online instructional environments to support our efforts to make our Web-based instruction Accessible as well.

Our Accessibility Challenge

How will images be accessed by people with visual impairments?

How can we best communicate audio to the hard of hearing and deaf?

How will a person who uses assistive technologies navigate our content?

How will course material be accessed by those with learning disabilities?

Instructional Design and Access
- Training on accessibility standards and techniques
- Developing accessible content for classes

Campus Media Services
- Accessibility technology in the classrooms
- ADA compliance in instructional spaces

A Commitment to Supporting Accessibility for All

Be a campus that reflects - in staff, faculty, and students - the evolving diversity of society.

WSU has committed to making our offerings as accessible as possible to all users. The Media Resources Center has four units, each deeply engaged in the efforts to reach our accessibility goals.

“Our Commitment to Supporting Accessibility for All”

“Keep in Mind: Deliver all information on two cognitive channels.”

254,000+
Number of Pages in WSU Website

45,000+
Number of Department Tools Pages

400+
Active Department Tools User Accounts

Accessible Learning: Face-to-Face and Online

Accessible Wichita.edu

(Right) Live-captioned, streaming video of 2017 Commencement Ceremonies.

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