**VISION**

*Wichita State University is internationally recognized as the model for applied learning and research.*

**MISSION**

*The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good.*

**VALUES**

At Wichita State University, we value ...

- Seizing opportunities
- Success for all stakeholders
- Diversity of culture, thought and experience
- Adaptive approaches
- Teamwork
- Positive risk-taking

**GOALS**

Goal 1 → Guarantee an applied learning or research experience for every student by each academic program.

Goal 2 → Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.

Goal 3 → Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.

Goal 4 → Accelerate the discovery, creation and transfer of new knowledge.

Goal 5 → Empower students to create a campus culture and experience that meets their changing needs.

Goal 6 → Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.

Goal 7 → Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.

For details of the strategic plan visit wichita.edu/wsustrategy