University Goal 1: Guarantee an applied learning or research experience for every student by each academic program.

College Goal: Enhance Quality of Academic Programs.

Strategy 1.1 Ensure that all College graduates engage in significant and meaningful interprofessional educational activities.

Metrics and targets for 2016-2017 Academic Year:

- Continue to support CHP IPE institutionalization processes.
  - Target: Ongoing

- Re-initiation of progress towards implementation of Health Summit (WSU/KU-Wichita/Newman) Proposal for formalized Interprofessional Collaborative Activities across educational institutions.
  - Target: November 2016

- Implement university requirement to confirm that each student meets a college graduation requirement for an applied learning or research experience.
  - Target: October 2017

Additional Resources Needed: To be determined.
Source of Additional Resources: To be determined.
Evaluative Processes
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

Strategy 1.2 Establish appropriate base budgets for educational clinics (AEGD, Dental Hygiene (DH), Speech-Language-Hearing (SLH), and future clinics).

Metrics and targets for 2016-2017 Academic Year:

- Increased clinic patient base.
  - Target: Ongoing

- Increased clinic revenue.
  - Target: Ongoing

- Balanced revenue/expenditure ratio.
  - Target: Ongoing

- Adequate clinic staff/personnel to support student learning experiences.
  - Target: Ongoing

- Explore collaboration and/or consolidation of processes between patient serving clinics, for marketing, insurance processing, and group CPR training.
  - Target: November 2016
Additional Resources Needed: Funding to support clinic activities, equipment, and personnel resources.

Source of Additional Resources:
- Optimization of business practices to increase clinic revenue to include review and revision of clinic operations, increased advertisement and promotion, increased patient base, and include increased expansion of payment plans and insurance options.

Evaluative Processes:
- Department/Clinic leadership assesses progress semi-annually and reports to College.
- Department/Clinic leadership adjusts actions as necessary to meet metrics and targets.

University Goal 2: Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.

College Goal: Enhance Quality of Academic Programs.

**Strategy 2.1** Enhance international educational opportunities and global interprofessional experiences for students, faculty and staff.

**Metrics and targets for 2016-2017 Academic Year:**
- Implement proposal for International Student Interprofessional Experiences, to include securing additional international clinical rotations; and procuring additional resources to support international opportunities.
  - Target: August 2017

Additional Resources Needed: Funding to support additional international clinical rotations.

Source of Additional Resources: CHP Development Officer will work with CHP faculty and staff to achieve fundraising goals to support international rotations.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College
- College leadership team adjusts actions as necessary to meet metrics and targets

**Strategy 2.2** Enhance interdisciplinary/interprofessional educational opportunities for students, faculty and staff through collaborations across the university and in the community.

**Metrics and targets for 2016-2017 Academic Year:**
- Identify and describe at least two interdisciplinary/interprofessional curricular enhancements to be implemented with faculty/staff across the university and/or in the community in the 2017-2018 Academic Year.
  - Target: August 2017
- Implement role for individual within the CHP to coordinate and lead advancement of innovation, entrepreneurial, and community engagement activities for the CHP.
  - Target: August 2017
- Sustain goals in marketing plan and identify resources to increase hours for content developer.
  - November 2016
Additional Resources Needed: Funding to support enhancement of interdisciplinary/interprofessional activities. 
Source of Additional Resources: CHP Development Officer will work with CHP faculty and staff to achieve fundraising goals to support enhancement of interdisciplinary/interprofessional activities.
Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

New Strategy:
**Strategy 2.3** Ensure maximum involvement of university and community collaborators in enhancing interdisciplinary/interprofessional educational opportunities for students, faculty and staff through department and area specific advisory councils/committees.

**Metrics and targets for 2016-2017 Academic Year:**

- Review and as appropriate update charters and memberships for existing department and area specific advisory councils/committees.
  - Target: September 2016

- Determine the feasibility of establishing department and area specific advisory councils/committees where these groups do not currently exist.
  - Target: November 2016

- Develop a plan for chartering new department/area specific advisory councils/committees.
  - Target: February 2017

Additional Resources Needed: Funds to support activities of Advisory Councils/Committees.
Source of Additional Resources: Department/Area specific restricted use (RU) and foundation funds.
Evaluative Processes:
- Department/Clinic leadership assesses progress semi-annually and reports to College.
- Department/Clinic leadership adjusts actions as necessary to meet metrics and targets.

University Goal 3: Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.

College Goal: Expand Academic Programs and Increase Enrollments.

**Strategy 3.1** Develop and implement online degree programs at the rate of at least one-two per year for the next 3-5 years and build college-based support structure to support this initiative.

**Metrics and targets for 2016-2017 Academic Year:**

- Increase enrollment in RN-BSN, Dental Hygiene, Aging Studies, and MSN-DNP Programs by at least 10%.
  - Target: August 2017
Develop a proposal for implementation of an Interpreter Training Program using CHP guidelines for “Employing Risk Assessment Methodologies in Determining Whether to Proceed in Undertaking New Projects”.
  • Target: August 2017

Develop a proposal for implementation/expansion of Public Health Sciences Programs using CHP guidelines for “Employing Risk Assessment Methodologies in Determining Whether to Proceed in Undertaking New Projects”.
  • Target: August 2017

Additional Resources Needed: Funding for online program development and implementation is required.
Source of Additional Resources: Office of Online Learning
Evaluative Processes:
  • College Executive Council assesses progress semi-annually and reports to College.
  • College leadership team adjusts actions as necessary to meet metrics and targets.

Strategy 3.2 Increase enrollment of non-traditional students.

Metrics and targets for 2016-2017 Academic Year:

  • Develop and implement a plan to market School of Nursing’s Licensed Practical Nurse (LPN) to BSN program to students enrolled in LPN programs and LPNs practicing in the state of Kansas.
  • Target January 2017

  • Develop and implement a plan to market School of Nursing’s Mobile Intensive Care Technician (MICT) to BSN program to students enrolled in MICT programs and MICTs practicing in the state of Kansas.
  • Target January 2017

  • Establish at least two badge programs for the CHP for implementation fall 2017.
  o Target: August 2017

  • Establish at least one short course for the CHP for implementation summer 2017.
  o Target: June 2017
  
  o Establish at least five market based tuition (MBT) courses for implementation fall 2017.
  o Target: August 2017

Additional Resources Needed: Funds to market School of Nursing programs; develop and launch badges; and support development and implementation of short courses and market based tuition courses.
Source of Additional Resources: Funds to market School of Nursing programs will come from the school’s restricted use funds. Development and implementation of badges will be supported by the WSU Office of Workforce Education. Funds for development and implementation of short courses and market based tuition courses will be supported by course fees/tuition.
Evaluative Processes:
  • College Executive Council assesses progress semi-annually and reports to College.
  • College leadership team adjusts actions as necessary to meet metrics and targets.
College Goal: Enhance Quality of Academic Programs.

Strategy 3.3  Maintain existing program accreditations and expand in additional areas where appropriate. (Six of the seven academic programs within the College are fully accredited.)

Metrics and targets for 2016-2017 Academic Year:

- Implement plan for seeking national accreditation for the undergraduate program in Public Health Sciences provided that sufficient resources are acquired.
  - Target: May 2017

- Develop a proposal for implementation of 0.5 FTE CHP accreditation data manager using the CHP “Employing Risk Assessment Methodologies in Determining Whether to Proceed in Undertaking New Projects”.
  - Target: November 2016

Additional Resources Needed: To be determined.
Source of Additional Resources: Department/Area specific restricted use (RU) funds.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

New Strategy:

Strategy 3.4  Guarantee that CHP students’ learning experiences are maximized by ensuring that “Equal Access: Universal Design of Instruction Principles” are applied to all aspects of instruction (e.g., delivery methods, physical spaces, information resources, technology, personal interactions, assessments).

Metrics and targets for 2016-2017 Academic Year:

  - Target November 2016

  - Target May 2017

- Develop a plan for incorporating “Equal Access: Universal Design of Instruction Principles” into CHP course offerings.
  - Target May 2017

Additional Resources Needed: Funding to be determined and incorporated into plan.
Source of Additional Resources: To be determined.
Evalutative Processes:
- Department/Clinic leadership assesses progress semi-annually and reports to College.
- Department/Clinic leadership adjusts actions as necessary to meet metrics and targets.

**College Goal**: Address Resource Concerns.

**Strategy 3.5** Secure funding to rebuild baseline faculty levels necessary to maintain accreditation. Doing so will require determining within every program the appropriate mix of tenure faculty and clinical educators.

**Metrics and targets for 2016-2017 Academic Year**
- Present results of tenured/tenure track faculty study to CHP Leadership Team in fall 2016 CHP Leadership Advance.
  - Target: November 2016
- Identify goals and strategies for securing additional funding to support CHP initiatives related to faculty recruitment and educator advancement during fall 2016 CHP Leadership Advance.
  - Target: November 2016

**Additional Resources Needed**: To be determined.

**Source of Additional Resources**: To be determined.

Evalutative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

**University Goal 4**: Accelerate the discovery, creation and transfer of new knowledge.

**College Goal**: Enhance Quality of Academic Programs

**Strategy 4.1** Increase externally funded research and technology-based innovation where appropriate within the College.

**Metrics and targets for 2016-2017 Academic Year**: 
- Hire additional research active senior faculty to mentor junior faculty and promote inter-disciplinary research.
  - Target: January 2017
- Expose clinical faculty and students to technology-based research efforts on campus that may coincide with their area of practice.
  - Target: Ongoing
- Develop proposal to enhance administrative structure within the academic units (Associate Chair/Associate Director) to handle the workload expected at the program level and free faculty to focus more time on research and technology transfer.
  - Target: April 2017
Identify and acquire dedicated endowed funding to support CHP Professional Development.
  ○ Target: August 2017

Launch campaign to acquire funding to support Endowed Professorship and Associate Dean for CHP Innovation, Research, Entrepreneurship, and Community Engagement.
  ○ Target: October 2016

Additional Resources Needed: Funds to support faculty salaries.
Source of Additional Resources: CHP Development Officer will work with Dean’s office staff to achieve fundraising goals to support CHP student activities and initiatives.
Evaluative Processes:
  • College Executive Council assesses progress semi-annually and reports to College.
  • College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 5: Empower students to create a campus culture and experience that meets their changing needs.

College Goal: Expand Academic Programs and Increase Enrollments

Strategy 5.1 Expand program offerings beyond Wichita, particularly in rural and academically underserved areas and beyond.

Metrics and targets for 2016-2017 Academic Year:

  • Partner with existing constituent groups, i.e., four-year institutions and community colleges.
    ○ Target: Ongoing
  
    ○ Utilize existing and emerging technologies to expand the College’s capacity to offer academic programs beyond the Wichita metropolitan area.
    ○ Target: Ongoing
  
    ○ Develop fundraising strategies to acquire additional faculty/staff resources to expand the College’s capacity to offer academic programs beyond Wichita metropolitan area.
    ○ Target: December 2016

Additional Resources Needed: To be determined.
Source of Additional Resources: To be determined.
Evaluative Processes:
  • College Executive Council assesses progress semi-annually and reports to College
  • College leadership team adjusts actions as necessary to meet metrics and targets
Strategy 5.2 Establish a mechanism for students in the CHP to provide feedback of proposed CHP initiatives and to provide input relative to their academic and campus experiences.

Metrics and targets for 2016-2017 Academic Year:

- Implement advising Prep Sessions for pre-Health Professions Major students.
  - Target: October 2016

- Initiate Annual CHP Week in fall semester with planning and recommended activities from CHP Pre-professional and Professional Major Student Groups.
  - Target: November 2016

- Increase student attendance to DEAN - ALL COLLEGE Professional Student Program Forums in spring and fall semester by 20%.
  - Target: May 2017

Additional Resources Needed: Funding to support student activities and initiatives that are not supported through Student Government Association Funding Mechanism.

Source of Additional Resources: CHP Development Officer will work with Dean’s office staff to achieve fundraising goals to support CHP student activities and initiatives.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 6: Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.

College Goal: Enhance Quality of Academic Programs

Strategy 6.1 Increase the diversity of faculty, staff and students.

Metrics and targets for 2016-2017 Academic Year:

- Explore availability of public and private funding available to support recruitment of a more diverse faculty.
  - Target: November 2016

- Develop a plan to secure additional resources to recruit a more diverse faculty.
  - Target: April 2017

Additional Resources Needed: To be determined.

Source of Additional Resources: To be determined.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College
- College leadership team adjusts actions as necessary to meet metrics and targets
University Goal 7: Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.

College Goal: Enhance Quality of Academic Programs

Strategy 7.1 Ensure that all programs have the ability to hire and retain appropriately trained and credentialed faculty.

Metrics and targets for 2016-2017 Academic Year:

- Develop a proposal for implementation of the CHP the Non-Tenure Educator Track and includes identification of necessary funding from central administration to support implementation of the initiative.

<table>
<thead>
<tr>
<th>Area/Department</th>
<th># of Interested Faculty</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dental Hygiene</td>
<td>Two (2) to Four (4)</td>
</tr>
<tr>
<td>Communication Sciences &amp; Disorders</td>
<td>Five (5)</td>
</tr>
<tr>
<td>Medical Laboratory Sciences</td>
<td>Three (3)</td>
</tr>
<tr>
<td>Physician Assistant</td>
<td>Three (3)</td>
</tr>
<tr>
<td>Physical Therapy</td>
<td>Three (3)</td>
</tr>
<tr>
<td>Public Health Sciences</td>
<td>Three (3)</td>
</tr>
<tr>
<td>School of Nursing</td>
<td>Twenty (20)</td>
</tr>
</tbody>
</table>

  - Target: October 2016

- Continue intensified efforts for the College faculty/educators to acquire terminal degree in their discipline.

<table>
<thead>
<tr>
<th>Area/Department/Level Faculty/Educator is Teaching</th>
<th># of Faculty</th>
<th># of Faculty with Terminal Degree</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audiology Clinical Educators (AuD) Clinical Supervision</td>
<td>1</td>
<td>1</td>
<td>100%</td>
</tr>
<tr>
<td>Speech Language Pathology Clinical Educators (Masters) Clinical Supervision</td>
<td>6</td>
<td>6</td>
<td>100%</td>
</tr>
<tr>
<td>Audiology &amp; Speech Language Pathology Didactic Faculty (Doctorate)</td>
<td>7</td>
<td>7</td>
<td>100%</td>
</tr>
<tr>
<td>Dental Hygiene (Masters)</td>
<td>7</td>
<td>7</td>
<td>100%</td>
</tr>
<tr>
<td>Medical Laboratory Sciences (Masters or Higher)</td>
<td>4</td>
<td>4</td>
<td>100%</td>
</tr>
<tr>
<td>Physician Assistant (Masters or Higher)</td>
<td>6</td>
<td>6</td>
<td>100%</td>
</tr>
<tr>
<td>Physical Therapy (with a DPT or PhD)</td>
<td>8</td>
<td>7</td>
<td>88%</td>
</tr>
<tr>
<td>Physical Therapy (with a PhD)</td>
<td>8</td>
<td>3</td>
<td>38%</td>
</tr>
<tr>
<td>Public Health Sciences (with a PhD)</td>
<td>9</td>
<td>8</td>
<td>88%</td>
</tr>
<tr>
<td>School of Nursing – Undergraduate Program (MN or MSN)</td>
<td>30</td>
<td>30</td>
<td>100%</td>
</tr>
<tr>
<td>School of Nursing – Undergraduate Program (Doctorate)</td>
<td>11</td>
<td>30</td>
<td>37%</td>
</tr>
<tr>
<td>School of Nursing –Graduate Program (Doctorate)</td>
<td>15</td>
<td>20</td>
<td>75%</td>
</tr>
</tbody>
</table>
Additional Resources Needed: Ongoing source of funding to support clinical educator promotions and faculty/educator “incentives” for completion of terminal degree.

Source of Additional Resources:
- Funding from central administration will be necessary to support clinical educator promotions.
- Increased funding generated by program fees and enrollment growth will provide additional funding to support faculty/educator “incentives”. Fiscal year 2016 and 2017 budget cuts have diminished the opportunity to use program fees for faculty/educator incentives. Program fees are being used to help fund vacant positions and operating expenses previously funded by state funds.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

**Strategy 7.2** Establish budgeting processes and priorities in a manner that invests in faculty and staff professional development.

**Metrics and targets for 2016-2017 Academic Year:**
- Identify specific fundraising strategies to increase funding and endowments to support faculty and staff professional development.
  - November 2016

Additional Resources Needed: Ongoing source of funding to support faculty and staff development.

Source of Additional Resources:
- CHP Development Officer will work with CHP faculty and staff to identify priorities for faculty and staff professional development; and to achieve fundraising goals.

Evaluative Processes:
- College Executive Council assesses progress semi-annually and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.