University Goal 1: Guarantee an applied learning or research experience for every student by each academic program.

College Goal: Enhance Academic Quality of Academic Programs.

Strategy 1.1 Ensure that all College graduates engage in significant and meaningful inter-professional educational activities.

Metrics and Targets
Enhance inter-professional and simulation activities for CHP programs.
- Conversion of Nursing Learning Lab to an Applied Learning Lab to support inter-professional and simulation activities for all CHP Programs.
- Implementation of CHP Chairs Proposal for Inter-Professional Education AD Hoc Advisory Committee to the Executive Council.
- Implementation of Health Summit (WSU/KU-Wichita/Newman) Proposal for formalized Inter-Professional Collaborative Activities across educational institutions.

Additional Resources Needed: Funding to support proposed activities, equipment, and personnel resources.

Source of Additional Resources:
- Program fees for all clinical programs approved by KBOR and implemented in the fall of 2015.
- CPH Development Officer will work with CHP faculty and staff to identify priorities for endowed chairs/professors; and to achieve fundraising goals.

Evaluative Processes:
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

Strategy 1.2 Establish appropriate base budgets for educational clinics (AEGD, Dental Hygiene, Speech-Language-Hearing, and future clinics).

Metrics and Targets:
- Increased clinic patient base.
- Increased clinic revenue.
- Balanced revenue/expenditure ratio.
- Adequate clinic staff/personnel to support student learning experiences.

Additional Resources Needed: Funding to support clinic activities, equipment, and personnel resources.

Source of Additional Resources:
- Program fees for all clinical programs approved by KBOR and implemented in the fall of 2015. Dental Hygiene and Speech-Language-Hearing Clinics will use fees to support student clinic experiences.
- CHP Development Officer will work with CHP faculty and staff to identify priorities for endowed chairs/professors; and to achieve fundraising goals.
- Optimization of business practices to increase clinic revenue to include review and revision of clinic operations, increased advertisement and promotion, increased patient base, and include increased expansion of payment plans and insurance options.

Evaluative Processes:
- Department/Clinic leadership assesses progress quarterly and reports to College.
- Department/Clinic leadership adjusts actions as necessary to meet metrics and targets.
University Goal 2: *Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.*

**College Goal:** Enhance Academic Quality of Academic Programs.

**Strategy 2.1** Enhance international educational opportunities and global inter-professional experiences for students, faculty and staff.

**Metrics and Targets**
- Secure additional international clinical rotations.
- Procure additional resources to support international opportunities.
- Establish a fund and fundraising priorities to support international clinical rotations.

**Additional Resources Needed:** Funding to support additional international clinical rotations.

**Source of Additional Resources:** CHP Development Officer will work with CHP faculty and staff to achieve fundraising goals to support international rotations.

**Evaluative Processes:**
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

**Strategy 2.2** Enhance interdisciplinary/inter-professional educational opportunities for students, faculty and staff through collaborations across the university and in the community.

**Metrics and Targets**
- Collaborate with faculty/staff across the university and in the community to arrange at least two interdisciplinary/inter-professional curricular enhancements per year.
- Explore opportunities for collaboration through Health Summit, Health Pulse, Health Alliance, Blueprint for Regional Economic Development (BREGS), and other Community Partners (ie; Heartspring, HealthSim United, and Legend).
- Implement CHP Branding Task Force Marketing Plan.

**Additional Resources Needed:** Funding to support enhancement of interdisciplinary/inter-professional activities.

**Source of Additional Resources:** CHP Development Officer will work with CHP faculty and staff to achieve fundraising goals to support enhancement of interdisciplinary/inter-professional activities.

**Evaluative Processes:**
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 3: *Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.*

**College Goal:** Expand Academic Programs and Increase Enrollments.

**Strategy 3.1** Develop and implement online degree programs at the rate of at least one-two per year for the next 3-5 years and build college-based support structure to support this initiative.

**Metrics and Targets**
- RN-BSN program opened in fall 2014.
- Dental Hygiene completion and Aging Studies program opened in fall 2015.
- Explore development of additional programs to include but are not limited to Interpreter Training Programs, Public Health Sciences, Masters of Science in Nursing and Doctorate of Nursing Practice.
Additional Resources Needed: Funding for online program development and implementation is required.  
**Source of Additional Resources:** Office of Online Learning  
**Evaluative Processes:**  
- College Executive Council assesses progress quarterly and reports to College.  
- College leadership team adjusts actions as necessary to meet metrics and targets.

**Strategy 3.2 Increase enrollment of non-traditional students.**  
**Metrics and Targets:**  
- Establish at least two badge programs per year for the CHP.  
- Establish at least one short course per year for the CHP.  
- Implement Group Advising for Pre-Health Professions Majors students.  
**Additional Resources Needed:** To be determined.  
**Source of Additional Resources:** To be determined.  
**Evaluative Processes:**  
- College Executive Council assesses progress quarterly and reports to College.  
- College leadership team adjusts actions as necessary to meet metrics and targets.

**College Goal:** Enhance Academic Quality of Academic Programs.  

**Strategy 3.3 Maintain existing program accreditations and expand in additional areas where appropriate. (Six of the seven academic programs within the College are fully accredited.)**  
**Metrics and Targets:**  
- Seek national accreditation for the undergraduate program in Public Health Sciences provided that sufficient resources are acquired.  
- Enhance support for data management that is essential to the accreditation processes.  
**Additional Resources Needed:** To be determined.  
**Source of Additional Resources:** To be determined  
**Evaluative Processes:**  
- College Executive Council assesses progress quarterly and reports to College.  
- College leadership team adjusts actions as necessary to meet metrics and targets.

**College Goal:** Address Resource Concerns.  

**Strategy 3.4 Secure funding to rebuild baseline faculty levels necessary to maintain accreditation. Doing so will require determining within every program the appropriate mix of tenure faculty and clinical educators.**  
**Metrics and Targets:**  
- Conduct a study of faculty/educator levels and faculty/educator salaries across the CHP.  
- Develop a plan to secure additional funding through all available sources.  
**Additional Resources Needed:** To be determined.  
**Source of Additional Resources:** To be determined.  
**Evaluative Processes:**  
- College Executive Council assesses progress quarterly and reports to College.  
- College leadership team adjusts actions as necessary to meet metrics and targets.
University Goal 4: *Accelerate the discovery, creation and transfer of new knowledge.*

**College Goal:** Enhance Academic Quality of Academic Programs

**Strategy 4.1** *Increase externally funded research and technology-based innovation where appropriate within the College.*

**Metrics and Targets**
- Hire additional research active senior faculty to mentor junior faculty and promote inter-disciplinary research.
- Expose clinical faculty and students to technology-based research efforts on campus that may coincide with their area of practice.
- Enhance administrative structure within the academic units (Associate Chair/Associate Director) to handle the workload expected at the program level and free faculty to focus more time on research and technology transfer.

**Additional Resources Needed:** To be determined.

**Source of Additional Resources:** To be determined.

**Evaluative Processes:**
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

**College Goal:** Address Resource Concerns

**Strategy 4.2** *Create the necessary infrastructure to support faculty as they attempt to keep pace with a rapidly evolving higher education and technological environment.*

**Metrics and Targets**
- Conduct a study of faculty/educator levels and faculty/educator salaries across the CHP.
- Develop a plan to secure additional funding through all available sources.
- Implement Faculty/Staff Affairs Committee Proposal for faculty and staff Professional Development.

**Additional Resources Needed:** To be determined.

**Source of Additional Resources:** To be determined.

**Evaluative Processes:**
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

University Goal 5: *Empower students to create a campus culture and experience that meets their changing needs.*

**College Goal:** Expand Academic Programs and Increase Enrollments

**Strategy 5.1** *Expand program offerings beyond Wichita, particularly in rural and academically underserved areas and beyond.*

**Metrics and Targets**
- When appropriate partner with existing constituent groups, i.e., four-year institutions and community colleges.
Utilize existing and emerging technologies to expand the College’s capacity to offer academic programs beyond the Wichita metropolitan area.

Additional faculty/staff resources needed to support this initiative.

Additional Resources Needed: To be determined
Source of Additional Resources: To be determined

Evaluate Processes:
- College Executive Council assesses progress quarterly and reports to College
- College leadership team adjusts actions as necessary to meet metrics and targets

**Strategy 5.2 Establish a mechanism for students in the CHP to provide feedback of proposed CHP initiatives and to provide input relative to their academic and campus experiences.**

Metrics and Targets:
- Partner with students in all professional programs in the CHP to establish a Deans Student Advisory Council.
- Increase CHP involvement and interactions with Future Health Care Professionals (FHCP) Student Group; Wichita Inter-Professional Students in Healthcare (WISH) student organization; and the Health Professions Living Learning Center (LLC) Student Group.

Additional Resources Needed: Funding to support student activities and initiatives that are not supported through Student Government Association Funding Mechanism.

Source of Additional Resources: CHP Development Officer will work with Dean’s office staff to achieve fundraising goals to support CHP student activities and initiatives.

Evaluate Processes:
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

**University Goal 6: Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.**

**College Goal:** Enhance Academic Quality of Academic Programs

**Strategy 6.1 Increase the diversity of faculty, staff and students.**

Metrics and Targets:
- Secure resources to recruit a more diverse faculty.
- Develop the necessary support structures to enhance the academic success of ‘at-risk’ students.
  **Risk factors include but are not limited to being a first-generation college student, speaking English as a second language, weak preparation in math and science**

Additional Resources Needed: To be determined.
Source of Additional Resources: To be determined.

Evaluate Processes:
- College Executive Council assesses progress quarterly and reports to College
- College leadership team adjusts actions as necessary to meet metrics and targets
University Goal 7: Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.

College Goal: Enhance Academic Quality of Academic Programs

Strategy 7.1 Ensure that all programs have the ability to hire and retain appropriately trained and credentialed faculty.

Metrics and Targets
- Lead university initiative to develop a reward and promotion system for clinical educator faculty.
- Intensify efforts for the College to ‘grow its own’ doctoral prepared faculty.

Additional Resources Needed: Ongoing source of funding to support clinical educator promotions and faculty/educator “incentives” for completion of doctoral education.

Source of Additional Resources:
- Funding from central administration will be necessary to support clinical educator promotions.
- Increased funding generated by program fees and enrollment growth will provide additional funding to support faculty/educator “incentives”.

Evaluative Processes:
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

Strategy 7.2 Establish budgeting processes and priorities in a manner that invests in faculty and staff professional development.

Metrics and Targets
- Optimize budgeting and business practices across the CHP to maximize funds to support faculty and staff professional development at the department/program level.
- Allocate funds to support group faculty and staff professional development at the college level.

Additional Resources Needed: Ongoing source of funding to support faculty and staff development.

Source of Additional Resources:
- CHP Development Officer will work with CHP faculty and staff to identify priorities for faculty and staff professional development; and to achieve fundraising goals.

Evaluative Processes:
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.

College Goal: Address Resource Concerns

Strategy 7.3 Secure funds to develop a salary structure that allows the academic programs to attract and retain high quality faculty.

Metrics and Targets
- Conduct a study of faculty/educator levels and faculty/educator salaries across the CHP.
- Develop a plan to secure additional funding through all available sources.

Additional Resources Needed: To be determined.

Source of Additional Resources: To be determined.

Evaluative Processes:
- College Executive Council assesses progress quarterly and reports to College.
- College leadership team adjusts actions as necessary to meet metrics and targets.