Fairmount College of Liberal Arts and Sciences
Goals for WSU Strategic Plan

WSU Goal #1:
Guarantee an applied learning or research experience for every student by each academic program.

Strategy 1.1: Fairmount College departments will increase the number of student internships, community outreach, and applied learning and research opportunities.

Metrics and Targets

Increase the number of applied learning and research opportunities

Evaluative Process

- Fairmount College departments will report at the end of each academic year the number of courses and programs that offer one or more types of applied learning and/or research experiences.
- Fairmount College departments will report at the end of each academic year the number of student internships and co-ops.

Strategy 1.2: Fairmount College will encourage the incorporation of this experience in every degree program, where appropriate, with the expectation that every undergraduate student present a paper, original material, or a creative project at conferences, to local businesses or non-profit organizations, or at departmental or all-WSU colloquia.

Metrics and Targets

Every graduate of Fairmount College will have had at least one applied learning and/or research experience.

Evaluative Process

- Fairmount College departments will report at the end of each academic year on the number of undergraduate students presenting a paper, original material, or creative project at conferences, to local businesses or non-profit organizations, or at departmental or all-WSU colloquia. They will use this data to ensure that all

---

1 All WSU goals are adopted as college goals by the Fairmount College of Liberal Arts and Sciences.
majors will have an applied learning or research experience prior to graduation.

**Strategy 1.3:** Use structure of Fairmount College Advisory Council to provide scholarships that fund student projects to advance the mission of Fairmount College.

**Metric and Target**

- During each academic year, recruit to Fairmount College Advisory Council and award scholarships to ten students annually to carry out projects

**Evaluative Process**

- Review Advisory Council meeting minutes to construct report of number of students recruited and number of and nature of their projects.
WSU Goal #2:  
Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.

Strategy 2.1: The Fairmount College Dean’s Office and departments will work with the Honors College to identify faculty and academic programs to develop its curriculum.

Metrics and Targets

• Each academic year, the Fairmount College Dean’s Office and Office of Academic Advising will communicate with the Honors College to review the current quantity and quality of Fairmount College honors courses, assess needs for additional honors courses, and explore ways to further collaborate and strengthen the relationship between Fairmount and Honors colleges.
• Fairmount College department chairs will each academic year contact the Dean or representative of the Honors College to review their honors course offerings, to ensure course offerings meet needs of honors students and to consider steps to improve the quality or quantity of honors course offerings.

Evaluative Process

• Fairmount College Departments will report at the end of each academic year the name, number and summary of course sections offered in the Honors Program.

Strategy 2.2: Develop freshman seminars across departments that become part of an interdisciplinary university/honors curriculum.

Metrics and Targets

• Increase the number of freshman seminars and review seminar curriculum for interdisciplinary content.
WSU Goal #3:  
Capitalize systematically on relevant existing and emerging societal and economic trends that increase quality educational opportunities

Strategy 3.1: The Fairmount College Dean’s Office and departments will work with the Office of Online Education to identify, evaluate, and provide support to programs and courses proposing to enter the field of online learning.

Metrics and Targets
Increase the number of departments that participate in online course delivery

Evaluative Process

- Fairmount College will use data from the Office of Online Learning to report at the end of each academic year the number and names of its online programs and courses.
- The Fairmount College Curriculum Committee will in academic year 2016-2017 review and refine its process for reviewing online course proposals, ensuring that they meet or exceed criteria for approval and are held to the same level of standards and best practices used in traditional course delivery.

Strategy 3.2: Fairmount College will increase the number of departments that participate in badge course delivery.

Metrics and Targets

- The Fairmount College Curriculum Committee will in academic year 2016-2017 review and refine the approval process for badge courses.
- The Fairmount College Curriculum Committee will in academic year 2016-2017 approve new badge courses, ensuring that they meet or exceed criteria for approval and are held to the same or similar standards and best practices used in traditional course delivery.

Evaluative Process

- The Fairmount College Curriculum Committee will provide data and reporting at end of each academic year documenting the quantity of badge courses in each department.
**WSU Goal #4:**
*Accelerate the discovery, creation and transfer of new knowledge.*

**Strategy 4.1:** Bring expertise to Fairmount College students and faculty that will facilitate the commercialization of intellectual property.

**Metrics and Targets**
- Increase the number of disclosures, applications, and patents.

**Evaluative Process**
- LAS departments will report on efforts to provide expertise to students and faculty that will facilitate the commercialization of intellectual property.
- Fairmount College Advisory Council will conduct a faculty needs survey on the technology transfer process.
- Use RTT data to track the receipts of patents based on faculty and graduate student research.

**Strategy 4.2:** Increase global understanding by transferring new knowledge from academic disciplines within LAS to the community.

**Metrics and Targets**
- Increase the number of academic departments impacting the community with their expertise.

**Evaluative Process**
- Fairmount College departments will report at the end of each academic year activities that transfer knowledge to the community.
WSU Goal #5:
Empower students to create a campus culture and experience that meets their changing needs

Strategy 5.1: The Fairmount College Dean’s Office and Fairmount College departments will communicate with other WSU colleges to determine and provide course offerings for their majors.

Additional Resources Needed

• If the number of courses needed by other colleges increases, more budget may be necessary to hire sufficient numbers of new teaching personnel.

Sources for Additional Resources

• Increase WSU Academic Affairs budget allocation to LAS to hire more faculty or other teaching personnel OR share the cost of funding with colleges in need of LAS courses for their majors.

Metric and Target

• Dean’s Office will contact each college once per academic year to inquire and assess needs for LAS course offerings.
• Departments will offer sufficient number of sections to meet demands from other colleges

Evaluative Process

• Fairmount College departments and Dean’s Office will report at the end of each academic year the number of courses offered specifically for majors of other colleges.

Strategy 5.2: Create the Fairmount College Student Advisory Council to provide advice to the College about student issues and needs.

Metrics and Targets

• Form Student Advisory Council by summer, 2016.
Evaluative Process

- Report on ideas and implementation of council at end of each academic year.

Strategy 5.3: Create a Fairmount Scholars group and build membership. The group consists of any Fairmount College scholarship recipients to carry out donor appreciation projects and organize Foundation related activities.

Metric and Targets

- Form group by April of 2016. Carry out a donation project in 2016.

Evaluative Process

- Fairmount College Student Advisory Committee will report on donor projects.

Strategy 5.4: Develop and carry out Employer Forums to enhance students’ understanding of the internship and job acquisition process.

Metric and Targets

- Employer Forums will be held each semester. Increase the number of students attending. Use evaluation survey to improve content of Forum

Evaluative Process

- Administer and review evaluation survey results to continuously improve.
WSU Goal #6:  
Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.

Strategy 5.1: Work with the University General Education Committee and Faculty Senate to require a diversity course for the General Education Program.

Additional Resources Needed

Sources for Additional Resources

Metrics and Targets

- Assign Fairmount College Council proposal development to bring before faculty senate by end of AY 16-17.

Evaluative Process

- College Council will report on progress at end of academic year.

Strategy 5.2: Fairmount College will explore and pursue the development of an interdisciplinary, Diversity Field Major.

Metrics and Targets

- Develop by December, 2016 a committee consisting of faculty from each Fairmount College division, the Office of Academic Advising and the Dean’s Office to create proposal
- Committee creates proposal and bring before the College Curriculum Committee by end of AY 16-17.

Evaluative Process

- The Fairmount College Curriculum Committee evaluates completed proposal for approval.

Updated June 2016
**WSU Goal #7:**
Create a new model of assessment, incentive, and reward processes to accomplish our vision and goals.

**Strategy 7.1:** Each department within Fairmount College will review its tenure and promotion guidelines to consider the merit of approving and implementing ‘Uniscope,’ a national model for tenure and promotion, recently supported by the WSU Faculty Senate.

**Metrics and Target**

- Each department will submit to the Dean by the end of academic year 2016-2017 a report of its review of department tenure and promotion guidelines and its recommendations regarding implementation of the Uniscope model.

**Evaluative Process**

- Departments will review current tenure and promotion guidelines to determine appropriateness of Uniscope model and report to Deans on their findings.

**Strategy 7.2:** The Fairmount College Tenure and Promotion Committee will by end of academic year 2017-2018, review Fairmount College guidelines and consider the merit of approving and implementing the Uniscope model.

**Metrics and Targets:**

- Complete the review and make recommendations by the end of academic year 2017-2018

**Evaluative Process**

- The Tenure and Promotion committee reviews college guidelines in light of the Uniscope model and reports on its findings.