Wichita State University's Career Development Center invites you to step into the action by becoming a Shocker Nation Employer Partner! By becoming an elite partner you will get more face time with WSU students, more branding on campus and more detailed attention while working with the WSU Career Development Center. We have three fantastic plans for you to choose from.

$5,000 - CHAMPION PARTNER

- Image of logo/company information on Career Development Center’s website, hyperlinked to your careers Web page
- Name and logo displayed on the Corporate Partnership wall located in the Career Development Center Office in the Rhatigan Student Center
- Logo placed on event marketing materials during annual sponsorship
- Premium location at the annual Career Connection Root Beer Kegger, a day for employers to meet with students in a casual setting
- Attendance at two major career fairs of your choosing
- Private post-career fair interview accommodations and advance room reservation scheduling
- (Insert Employer Name) Day – where you are featured as the sole Career Development Center employer on campus for a day and the day is planned according to your needs
- Attendance at annual Shocker Employer Forum, a day for corporate partners to meet with key constituents on campus (covers five attendees)
- Preferred participation in Career Development Center educational and industry programming
- First right of refusal for special sponsorship opportunities
- Alumni employee profiles featured on Career Development Centers website
- Individualized campus recruitment plan developed based on company needs
- Special recognition during annual Career Development Center Appreciation Breakfast
$2,500 - DISTINGUISHED PARTNER

- Image of logo/company information on Career Development Center’s website, hyperlinked to your careers web page
- Admittance to Career Connection Root Beer Kegger, a day for employers to meet with students in a casual setting
- Attendance at two major career fairs of your choosing
- Attendance at annual Shocker Employer Forum, a day for corporate partners to meet with key constituents on campus (covers two attendees)
- Preferred participation in Career Development Center’s educational and industry programming
- Preferred participation for special sponsorship opportunities
- Individualized campus recruitment plan developed based on company needs
- Special recognition during annual Career Development Center Appreciation Breakfast

$1,000 - NOTABLE PARTNER

- Admittance to one major career fair of your choosing
- Three informational tables per semester with marketing to students
- Up to two information sessions per year with marketing to students
- Hyperlinked logo on our website
- Individualized campus recruitment plan developed based on company needs

The Career Development Center is excited to for you to become a part of Shocker Nation and get noticed by some of the most accomplished students in the country. Our Shocker Nation Employer Partner program is designed to allow you expedited access to a future employment pool of engaged individuals. Partnerships are limited in number, particularly at the Champion Level so contact Brian today!

Brian Austin
Assistant Director of Employer Relations
WSU’s Career Development Center
(316) 978-6983 or brian.austin@wichita.edu

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