FIRST ANNUAL
SHOCKER
COMMERCIAL
COMPETITION

RULES & REGULATIONS INFORMATIONAL PACKET
Basic Competition Logistics

Synopsis
The Shocker Commercial Competition is a video competition for all WSU registered students. Students are to make a one-minute video of why they love WSU or expressing Shocker Pride.

Awards

<table>
<thead>
<tr>
<th>Place</th>
<th>Prize</th>
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<tbody>
<tr>
<td>First Place</td>
<td>GoPro</td>
</tr>
<tr>
<td>Second Place</td>
<td>Green screen kit and 1TB external hard drive</td>
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<tr>
<td>Third Place</td>
<td>Snowball Ice Microphone</td>
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</table>

In addition to the awards package, the first place winner will have their short film shown at our SAC’s Movie Night on Thursday, March 30 featuring Sisters.

Announcements
The top six (6) semi-finalists will be notified via email by the event coordinator and voting will take place on the SAC website (wichita.edu/SAC) on Monday, March 14, 2016. Once voting has concluded at 5 pm on Friday, March 25, 2016, the event coordinator will contact the three (3) finalists of the results of the competition and instructions to redeem the prize package.

Eligibility
Entrants must be current WSU students. During the competition period, log on to http://goo.gl/forms/nhWsRQZrJO and follow the online instructions to complete the submission form. Upload your video (the “submission”) to YouTube and include the link to the video in the designated area of the submission form. To upload your submission, you must have an account with YouTube. To sign up for a free YouTube account, visit http://www.youtube.com/create_account and follow the online instructions for registration. The video’s format and size must follow the video upload guidelines for Youtube.com. YouTube is not a sponsor of this competition.

Number of Entries
Only one (1) video entry per person/team.

Deadline
Participants must fill out the online submission form and turn in the entry/permission form to Student Involvement, RSC 216, by 5 p.m. Friday, March 04, 2016. No entries will be received after the specified time and date.

For further information, call Student Involvement at (316) 978-3022 or visit www.wichita.edu/sac for more information about the Shocker Video Competition.
COMPETITION RULES

Video Guidelines
- Video must be at maximum, one (1) minute in duration.
- Quality must be at least 720p or better.
- Video must demonstrate why you love Wichita State University.
- Footage must be shot at Wichita State University.
- Royalty-free music and images may be used in the video.

Judging Criteria
When selecting the finalists’ designs, judges will consider the creativity, originality, neatness of presentation, and use of WSU school spirit and design guidelines. All decisions of the judges are final. The judges selected by the sponsors will select the top six submissions. The top six submissions will then be posted online and the public will then determine the winning submission that will be shown at the next SAC’s Movie Night.

The Fine Print & Liability
Submissions cannot defame, misrepresent or contain disparaging remarks about WSU or its services, products, or other people, products or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which WSU wishes to associate. WSU reserves the right to and will, monitor or screen submissions prior to posting them to our YouTube page for voting purposes. By providing a submission, you agree that your submission may be posted on WSU-related websites, in WSU's sole discretion. WSU has no obligation to use or post any submission you submit. By providing a submission, the submitter grants to WSU, an exclusive, perpetual, transferable license to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the submissions in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose. Submissions that are not in accordance with the guidelines as stated herein or are not received during the contest submission period will be ineligible. Submissions cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (b) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than the WSU's trademarks, logos, trade dress, brands or products), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses without permission; (e) contain copyrighted materials owned by third parties other than the
submitters(s) or WSU (including photographs, sculptures, paintings and other works of
art or images published on or in websites, television, movies or other media) without
permission; (f) contain materials embodying the names, likenesses, photographs, or
other indicia identifying any person, living or dead, without permission; and (g) depict,
and cannot itself be in, a violation of any law. By submitting a submission you warrant
and represent that it: (a) is your original work, (b) has not been previously published, (c)
has not received previous awards, (d) does not infringe upon the copyrights,
trademarks, rights of privacy, publicity or other intellectual property or other rights of
any person or entity; (e) that you have obtained permission from a person who is used in
the submission or whose name, likeness or voice is used in the submission, if any, and
(f) that publication of the submission via various media including online posting, will
not infringe on the rights of any third party rights. Any submission that, in the sole
opinion of WSU, is deemed to be inappropriate for publication is ineligible. Incomplete,
illegible, false, deceptive or garbled submissions are not eligible. All submissions
become the sole property of WSU, and will not be acknowledged or returned. By
submitting a submission, you agree that your submission is gratuitous and made
without restriction, and will not place WSU under any obligation that WSU is free to
disclose or otherwise disclose the ideas contained in the submission on a non-
confidential basis to anyone or otherwise use the ideas without any additional
compensation to you. You acknowledge that, by acceptance of your submission, WSU
does not waive any rights to use similar or related ideas previously known to WSU, or
developed by its employees, or obtained from sources other than you.
Entry & Permission Form

Deadline for Submission: Friday, March 04, at 5 P.M., RSC 216
Please make sure you have filled the online submission form.

Name: ________________________________________

Address: ___________________________________________

(City)_______________ (State) _______ (Zip) __________

Telephone: (Primary) _____________________ (Alternate) _____________________

Email: _____________________________________________

Student Shocker ID#:____________________________

Submissions cannot defame, misrepresent or contain disparaging remarks about WSU or its services, products, or other people, products or companies or communicate messages or images inconsistent with the positive images and/or goodwill to which WSU wishes to associate. WSU reserves the right to and will, monitor or screen submissions prior to posting them to our YouTube page for voting purposes. By providing a submission, you agree that your submission may be posted on WSU-related websites, in WSU's sole discretion. WSU has no obligation to use or post any submission you submit. By providing a submission, the submitter grants to WSU, an exclusive, perpetual, transferable license to copy, publish, broadcast, display, distribute, use, edit, translate, alter, combine with other material, reuse and adapt any or all portions of the submissions in any way and for any purpose whatsoever, at any time, now or in the future, in any media now known or hereafter devised throughout the world in any manner whatsoever and for any purpose. Submissions that are not in accordance with the guidelines as stated herein or are not received during the contest submission period will be ineligible. Submissions cannot (a) be sexually explicit or suggestive, violent or derogatory of any ethnic, racial, gender, religious, professional or age group, profane or pornographic, contain nudity or any materially dangerous activity; (b) promote alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing), any activities that may appear unsafe or dangerous, or any particular political agenda or message; (c) be obscene or offensive, endorse any form of hate or hate group; (d) contain trademarks, logos or trade dress owned by others, or advertise or promote any brand or product of any kind (other than the WSU's trademarks, logos, trade dress, brands or products), without permission, or contain any personal identification, such as license plate numbers, personal names, email addresses or street addresses without permission; (e) contain copyrighted materials owned by third parties other than the submitters(s) or WSU (including photographs, sculptures, paintings and other works of art or images published on or in websites, television, movies or other media) without permission; (f) contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without permission; and (g) depict, and cannot itself be in, a violation of any law. By submitting a submission you warrant and represent that it: (a) is your original work, (b) has not been previously published, (c) has not received previous awards, (d) does not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity; (e) that you

OFFICE USE ONLY

Date Submitted: _______________

Office Initials: _____
have obtained permission from a person who is used in the submission or whose name, likeness or voice is used in the submission, if any, and (f) that publication of the submission via various media including online posting, will not infringe on the rights of any third party rights. Any submission that, in the sole opinion of WSU, is deemed to be inappropriate for publication is ineligible. Incomplete, illegible, false, deceptive or garbled submissions are not eligible. All submissions become the sole property of WSU, and will not be acknowledged or returned. By submitting a submission, you agree that your submission is gratuitous and made without restriction, and will not place WSU under any obligation that WSU is free to disclose or otherwise disclose the ideas contained in the submission on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to you. You acknowledge that, by acceptance of your submission, WSU does not waive any rights to use similar or related ideas previously known to WSU, or developed by its employees, or obtained from sources other than you.

The undersigned hereby agrees the fine print above.

Creator's Signature: __________________________________________________________

Today’s Date: ________________________________________________________________

One copy of this permission form shall be returned to Student Involvement, RSC 216, and one copy shall be retained by the undersigned. Please print legibly.