COLLEGE SUCCESS THROUGH FINANCIAL LITERACY
A conference for high school and college counselors, administrators and teachers
October 14, 2013, at the Double Tree Hotel in Overland Park, KS

Monday, October 14, 2013

8:00-8:30  Registration, Breakfast Buffet

8:45-9:15  “The Value of a College Education”
Dr. William Vanderburgh

9:15-9:45  Costs of College and Student Debt: A Barrier and a Burden
Tim Hagan

9:45-10:00  Break

10:00-10:50  Breakout Sessions
1.  What the Empirical Research Has to Say: Lessons and Practical Advice
   Dr. Cliff Robb and Dr. Elizabeth Kiss

2.  Justification for Financial Education
   Leticia Gradington

3.  Overview and Discussion; Comprehensive Financial Literacy for College Success
   Dr. Robert Weagley and Ryan Law

11:00-11:50  Breakout Sessions
1.  Asset-Based Complements for a 21st Century Financial Aid System
   Melinda Lewis

2.  Making Financial Education for College Students Entertaining and Cool
   Erin Wirth and Carla Talmadge

3.  Destination Graduation 4.0 – A Collaborative Approach in Understanding Affordability
   Tammy Byland and Tiffany Williams

12:00-1:15  Lunch and Keynote Address – “MyCollegeMoneyPlan.org: A Free, Flexible Tool for Promoting College Success through Financial Literacy”
Keynote Speaker – Tim Hagan, Financial Literacy Project Coordinator, Wichita State University
1:30-2:20 Breakout Sessions

1. Show Them the Money: Influencing Financial Behavior through Student Engagement Activities
   *Mary Johnson and Patricia Collins*

2. Using all the Tools in Your Financial Toolbox
   *Jodi Kaus*

3. Teaching Financial Literacy in the Classroom
   *Tim Hagan and Gretchen Holthaus*

2:35-3:25 Breakout Sessions

1. Effective Practices of Providing Financial Education to College Students: Students’ Perceptions of Credit Card Use and Compulsive Spending
   *Dr. Carla Anderson*

2. Developing a Comprehensive Collegiate Financial Education Program
   *Bryan Ashton*

   *Dr. Sarah Stanwick*

3:25-3:40 Break

3:40-4:40 Breakout Sessions

1. Effective Strategies for Building a Financial Literacy Program
   *Phil Schuman*

2. One Approach to Financial Literacy on a College Campus
   *Dean Obenauer*

3. Tips That Go Beyond the Financial Literacy Classroom and Into the Workforce
   *Demetria Wilson and Wilma Moore-Black*
Conference Presenters

Bryan Ashton, Financial Wellness Program Coordinator, Ohio State University

Carla Anderson, PhD, Student Services Coordinator, South Dakota State University

Carla Talmadge, Student Money Management Center Program Assistant, University of Nebraska-Lincoln

Cliff Robb, PhD, Associate Professor of Personal Financial Planning, School of Family Studies and Human Services, Kansas State University

Dean Obenauer, Assistant Director of Financial Aid for Financial Literacy, Creighton University

Demetria Wilson, TRIO Communications Upward Bound Project Coordinator, Wichita State University

Elizabeth Kiss, PhD, Assistant Professor and Extension Specialist, School of Family Studies and Human Services, Kansas State University

Erin Wirth, Student Money Management Center Program Director, University of Nebraska-Lincoln

Gretchen Holthaus, Assistant Coordinator for the Financial Literacy Project, Wichita State University

Jodi Kaus, JD, CTFA, Director, Powercat Financial Counseling, Kansas State University

Leticia Gradington Financial Literacy Program Director, University of Kansas

Mary K. Johnson, Director of Financial Literacy and Student Aid Policy, Higher One

Melinda Lewis, Policy Director for the Assets and Education Initiative, University of Kansas

Patricia Collins, Director of the Student Money Management Center, Sam Houston State University

Phil Schuman, Director of Student Financial Literacy, Indiana University

Robert Waglely, PhD, CFP, Associate Professor and Department Chair, Personal Financial Planning Department, University of Missouri

Ryan Law, CFP, Director of the Council for Economic Education, University of Missouri

Sarah Stanwick, PhD, Associate Professor in the School of Accountancy, Auburn University

Tammy Byland, Director of Admissions, University of Missouri-Kansas City

Tiffany Williams, Assistant Dean of Students for Student Success, University of Missouri-Kansas City

Tim Hagan, Financial Literacy Project Coordinator for the College Access Challenge Grant
William Vanderburgh, PhD, Executive Director of the Office for Faculty Development and Student Success, Wichita State University

Wilma Moore-Black, Associate Director for TRIO Communication Upward Bound, Wichita State University