Sixth Annual Governor’s Public Health Conference
“Reducing Health Disparities: Partnerships for Progress”

April 18-20, 2011

Orientation Session
April 18

General Session
April 19-20

Marriott Wichita
9100 Corporate Drive
Wichita, Kansas
6TH ANNUAL GOVERNOR’S PUBLIC HEALTH CONFERENCE

“Reducing Health Disparities: Partnerships for Progress”

Major Sponsors:
- Kansas Department of Health and Environment,
  - Bureau of Family Health, Maternal and Child Health Programs
  - Bureau of Local and Rural Health
  - Center for Health Disparities
  - Kansas Nutrition and WIC Services
- Kansas Public Health Association
- La Leche League of Kansas
- University of Kansas Master of Public Health Program
- Wichita State University

Orientation Session Description:

Orientation Description:
This session is for new staff recently entering the field of public health or the MCH program. This session provides a broad overview of the systems framework of public health and the MCH services that serve families from a life course perspective within the 10 Essential Public Health Services that include:

1. **Monitor** health status to identify community health problems.
2. **Diagnose and investigate** health problems and health hazards in the community.
3. **Inform, educate and empower** people about health issues.
4. **Mobilize** community partnerships to identify and solve health problems.
5. **Develop policies and plans** that support individual and community health efforts.
6. **Enforce** laws and regulations that protect health and ensure safety.
7. **Link** people to needed personal health services and assure the provision of health care when otherwise unavailable.
8. **Assure** a competent public health and personal healthcare workforce.
9. **Evaluate** effectiveness, accessibility, and quality of personal and population-based health services.
10. **Research** for new insights and innovative solutions to health problems.

To learn more about the essential services, visit http://www.apha.org/programs/standards/performancestandardsprogram/resexxentialservices.htm

A review of maternal and child health services within the context of public health will provide a framework, information, and resources important to ensuring services to this population and will support the quality improvement movement of voluntary accreditation being undertaken by the public health systems in Kansas. The 10 Essential Maternal and Child Health Services include:

1. **Assessment and monitoring** of maternal and child health status to identify and address problems.
2. **Diagnosis and investigation** of health problems and health hazards affecting women, children and youth.
3. **Information and education** to the public and families about maternal and child health issues.
4. **Mobilizing** community partnerships between policy makers, health care providers, families, the general public and others to identify and solve maternal and child health problems.

5. **Providing leadership** for priority setting, planning and policy development to support community efforts to assure the health of women, children, youth and their families.

6. **Promotion and enforcement** of legal requirements that protect the health and safety of women, children and youth, and ensuring public accountability for their well-being.

7. **Linking** women, children and youth to health and other community and family services and assuring quality systems of care.

8. **Assuring** the capacity and competency of the public health and personal health work force to effectively address maternal and child health needs.

9. **Evaluation** of the effectiveness, accessibility and quality of personal health and population-based maternal and child health services.

10. **Support for research and demonstrations** to gain new insights and innovative solutions to maternal and child health related problems.


**Kansas Department of Health and Environment Orientation Session Presenters:**

Bureau of Family Health Title V MCH Program (MCH)
- Ileen Meyer, RN, MS, Director, Children and Families Section
- Jamie Klenklen, BPA, MCH Administrative Consultant
- Joseph Kotsch, RN, BSN, MS, MCH Perinatal Consultant
- Ken Miller, Administrative Specialist
- Jane Stueve, RN, BSN, Adolescent and School Nurse Consultant

Bureau of Local and Rural Health (BLRH)
- Linda Frazee, RN, BSN, Public Health Workforce Development Specialist
- Debbie Whitmer, ARNP, Public Health Nurse Specialist

**Learning Objectives:**

At the conclusion of this session, participants should be able to:

1. Recall the essential public health services within the context of the voluntary accreditation process.
2. Describe the new Life Course Perspective paradigm shift in MCH work to reduce health disparities and health inequities and optimize potential for healthy reproduction.
4. Review the Aid-to-Local grant process.
5. Explain the need for accurate data collection and reporting.
6. Describe three key systems of care strategies to improve quality of MCH programs.

**Monday, April 18**

**MCH Conference Agenda:**

**9:00 - 10:00 a.m.**  **Registration and Continental Breakfast**

**10:00 - 10:30 a.m.**  **Welcome and Overview: MCH and the Life Course Perspective – Presenter: Ileen Meyer**
10:30 - 11:00 a.m.  **Ten Essential Public Health Services and Accreditation** –
**Presenter:** Linda Frazee

11:00 a.m. - 12:00 p.m.  **Aid-to-Local, Data and Reporting: Supporting Your Public Health Work** – **Presenters:** Jamie Klenklen, Joseph Kotsch, and Ken Miller

12:00 - 1:15 p.m.  **Lunch and Idea Exchange with Colleagues**

1:15 - 3:15 p.m.  **Public Health Systems of Care: The Role of MCH**–
**Presenters:** Linda Frazee, Jamie Klenklen, Joseph Kotsch, Brenda Nickel, Jane Stueve, Debbie Whitmer

**Part I: Strategic Planning**
- Community Assessment
- Strategic Planning: Short and Long-Term Outcome Objectives
- Tools for Planning
  - Logic Models
  - Time Summary
  - Work Plans

**Part II: Quality Assurance**
- Quality Improvement Processes
- Policy and Procedures
- Workforce Competency
- Case Study Activities

3:15 – 3:30 p.m.  **Break**

3:30 – 4:30 p.m.  **MCH “Table Talk”: Round Table Discussion Groups** – **Facilitator:** Ileen Meyer

This informal session will allow participants to discuss specific topic areas facilitated by State MCH and BLRH staff in an informal learning format. Round table discussions will be available for:
- Aid-to-Local, Data and Reporting – **Facilitators:** Jamie Klenklen and Ken Miller
- Maternal and Infant Health – **Facilitator:** Joseph Kotsch
- Child and Adolescent Health – **Facilitator:** Jane Stueve
- Outreach, Family Support and Home Visiting – **Facilitator:** Jamie Klenklen
- Administrators – **Facilitators:** Linda Frazee and Debbie Whitmer

**Note:** This activity will be divided into two “sessions” allowing participants to attend more than one round table discussion

4:30 – 5:00 p.m.  **Questions / Answers**

5:00 p.m.  **Adjourn**

5:00 – 6:00 p.m.  **Public Health 101**
If you are new to public health or just to public health in KS – please join us for a brief orientation to KS public health. We will cover such topics such as who are the “players” in KS public health, what/who are the available resources, and where do the revenue streams come from. We will also orient attendees to the Public Health Orientation Manual and to KS TRAIN. There will be time allowed for questions from attendees.
**Facilitator:** Kansas Public Health Association
General Session
Tuesday, April 19 and Wednesday, April 20

General Session Description:

General Conference Session, “Reducing Health Disparities: Partnerships for Progress”

National health reform and state initiatives are powered by a global interest to reduce health disparities and improve individual and population health. Kansans are moving forward with hope and expectations for a healthy future! Governor Brownback’s Road Map for Kansas emphasizes this hope and a renewed sense of purpose through developing and enhancing partnerships that inspire ingenuity, energy and progressive thinking. Both private and public health programs will find guidance for improving health in the Healthy People 2020 objectives, the Maternal and Child Health Five-Year Needs Assessment priorities, and public health accreditation principles, standards and quality improvement initiatives.

Presenters will thoughtfully address current social, policy and health issues providing resources and information to enhance and build skills needed to reduce health disparities during these challenging times. Sessions will inspire participants to consider the individual and organizational leadership skills essential to address environmental, health and safety challenges, to think broadly in terms of systems-building and to recognize that performance management thinking will help support the use of resources through evidence-based strategies and measuring of outcomes. Public health is ready to address the State’s most pressing health issues and to embrace opportunities to use and apply resources to reduce health disparities, promote quality of life for Kansans, and demonstrate the impact of partnerships in moving Kansas into a healthy future.

Learning Objectives:

General Conference Session Objectives. At the conclusion of this session, participants should be able to:

1. Relate how the Healthy People 2020 objectives implemented through public health programs can improve health and prosperity of families in Kansas.
2. Identify new service models, strategies, and programs for innovating delivery and quality of public health services for improved population health.
3. Discuss current work in the Kansas legislature, the role of advocacy, and how a Health in All Policies approach can facilitate partnerships between nontraditional sectors that can lead to improved health outcomes.
4. Describe approaches to identifying community health issues, disparities, social determinants, equity and the impact that collaborative partnerships can have on provision of essential public health services and preparation for public health accreditation.
5. Discuss how cultural literacy and considerations for services can improve quality care and health outcomes for disparate populations.
6. Identify at least two new resources that are available to public health practitioners to meet the health and safety of populations.
7. Identify strategies to engage families and providers in developing partnerships to promote health and prevent illness and injury before birth and over the life course.
Conference Agenda

Tuesday, April 19
Day 1 - General Session

7:00 – 8:00 a.m.  Registration and Breakfast Buffet
8:00 – 8:30 a.m. Welcome - Heather Henke, President, Kansas Public Health Association
• Color Guard
• National Anthem, Wildcat Singers, Haven High School, Haven, Kansas
• Native American Blessing

8:30 – 9:00 a.m. Welcome - Robert Moser, MD, Secretary, Kansas Department of Health and Environment
• Governor and/or designee remarks

9:00 – 10:30 a.m. Keynote Presentation
Achieving Health Equity: Opportunities and Promising Approaches
Within the context of the current political climate and national health reform, this session introduces strategies and tools to address the community factors that shape health, safety and equity. The session will present frameworks to catalyze comprehensive prevention approaches for addressing complex and persistent health problems at local, state and national levels, as well as examples of successful efforts to change community environments, policies, and practices to improve health and equity by building resilience and preventing illness and injury in the first place. Presenter: Larry Cohen, Founder and Executive Director, Prevention Institute, Oakland, CA

10:30 – 11:00 a.m. Break

11:00 a.m. – Noon Breakouts
• Supporting Healthy Food and Active Living Environments in Kansas
Increasing access to healthy foods and opportunities for physical activity—fundamental components of vibrant communities—is the core strategy for reversing unprecedented increases in Type II diabetes and preventing a constellation of health problems, including heart disease, high blood pressure, stroke, and cancer. Consider the roles and impacts of wide-ranging policies and partners in agriculture, land use, transportation, economic development, education, preventing violence, health and food assistance among others and their influence on food and activity environments as well as reducing inequalities in health. This session will ground participants in an environmental approach that emphasizes policy and organizational practice change to develop long-term sustainable strategies for promoting healthy eating and activity. Presenter: Larry Cohen, Founder and Executive Director, Prevention Institute, Oakland, CA. This session is sponsored by the Kansas Nutrition and WIC Services Program.
• **Using Social Media to Connect Public Health & Your Audience**

Americans are now more connected than ever with the recent transformation of communication channels and networks. Technology allows instant contact with others across the globe, nation or state. To stay connected, public health organizations are cultivating digital campaigns to reach the community, key stakeholders and public health professionals. Emails, blogs and online videos are core house social networks used to provide the latest developments and alerts that impact the public’s health. Facebook and Twitter lead the commercial social networks for promoting initiatives and engaging the target audiences in health promotion. Join the social media session to learn more about the changing communications landscape and how to create smart and strategic digital campaigns. **Presenter:** Kimberly T. Moore, MHSA, Director, APHA Affiliate Affairs

• **Advocacy 101**

This workshop will provide an overview of how the Kansas Legislature works, the ins and outs of how bills are passed and budgets created and how you can be most effective at having your voice heard. **Presenter:** Suzanne Wikle, MSW Director of Policy and Research, Kansas Action for Children, Topeka, KS

• **Breastfeeding Grantee Projects Panel**

The Kansas Public Health Association, through funding from the United Methodist Health Ministry Fund of Hutchinson, Kansas, offered grants to local health department with the purpose to support improvements in breastfeeding duration and initiation rates in communities or targeted parts of communities. The competitive grant application process encouraged collaboration with community partners. A panel of grantees will share information about their programs and the challenges and opportunities with this new initiative. **Presenters:** Representatives from Harper, Reno and Johnson County Public Health Departments

Noon – 1:00 p.m. **Networking Lunch**

1:00 – 2:00 p.m. **Keynote Presentation**

**Each Story a Gift: Adapting Health Services for Immigrants in our Communities**

No longer do we entice settlers to the prairie with promises of 40 acres and a mule. In an era beset with worries about unemployment and national security, newcomers are increasingly viewed with resentment and suspicion. Drawing on more than a decade of work with resilient immigrant clients, this session uses their own stories to explore mixed messages and missed opportunities during health encounters. It challenges the audience to consider why we need to become more culturally literate and offers tips for enriching health outcomes for those who dare to trust our unfamiliar ways. **Presenter:** Ruth (Toni) Pickard, PhD, Associate Professor of Public Health Sciences, Wichita State University
2:00 – 2:30 p.m.  Break

2:30 – 3:30 p.m.  Breakouts

• **Achieving Health Equity: Tools for Success**
  The environment in which people live, work and play, including their social, physical, and economic conditions, is the major determinant of their health and safety. Building on the morning plenary, this session will present tools and frameworks and engage participants in the development of practical skills and strategies to identify factors associated with poor health outcomes, engage relevant stakeholders and take action to change community environments and policies to reduce health inequities. **Presenter:** Larry Cohen, Founder and Executive Director, Prevention Institute, Oakland, CA

• **Licensed to Care: Lexie’s Laws impact on Child Care Licensing**
  This breakout session will have two parts. First, it will update attendees on childcare regulation revision, Lexi’s law implementation, and current legislation impacting childcare licensing in Kansas. Safe sleep training will be required under the new regulations for daycare providers. The second part will be focused on two significant infant mortality problems. Sudden Infant Death Syndrome (SIDS) and the growing number of accidental suffocation/strangulation infant deaths associated with the sleep environment. Attendees will learn the latest SIDS research and how to promote safe sleep practices throughout Kansas. Attendees will receive educational information, training tips and distribution information about *Six Steps to Safety* and the *Kansas Cribs for Kids* program. **Presenter:** Christy Schunn LSCSW, SIDS Network of Kansas, Inc. and Eldonna Chesnut, RN, BSN, MSN, Division Director of Adult and Child Care Facilities, Johnson County Health Department

• **Breastfeeding in the African American Community**
  An overview of historical and present day lactation practices among African Americans will be presented. The session will explore how attitudes have evolved and how current practices impact the health and well being of the African American community. There will be a discussion on how improvements to lactation rates can be made in healthcare (both bedside care and hospital policy making), in public health, and government, and why everyone involved in healthcare and policy should be invested in this issue. **Presenter:** Sherry Payne, RN, BSN, Chairperson of the Maternal Child Health Coalition of Greater Kansas City’s Breastfeeding Committee and owner of Perinatal ReSource.

• **Extension Districting: Efficiency & Effectiveness for Local Program Delivery (Part 1)**
  This session is a two-part presentation. Part I will describe the ten year history of a multi-county model for Extension program
delivery, including the legislative action, business model and governance, and funding of the Extension Districts. The content of this session will provide a lead into Part II that will emphasize the success and impact of Extension Districting and how this model can be used for public health planning. **Presenters:** Darryl Buchholz, PhD and Paula Peters, PhD, K-State Research & Extension, Extension Administration

3:30 – 4:00 p.m. Break/Vendor Drawings

4:00 – 5:00 p.m. Breakouts

- **Time Summary Tool: Where do we Invest our Time?**
  The time summary program is an Excel Program to help small to medium county health departments document their time. They can then use this information when applying for grants and doing quarterly grant reports. This program will provide the local health department with a percentage of time and hours that each staff individually and the entire department together spend on each program within the health department. From this you will be able to also obtain ‘Maintenance of Effort’ numbers that the health department can use for grants and quarterly reports. By putting in your hours worked, the program will automatically calculate percentages and numbers for you. What used to take me two days, I am able to do in one-half day with this program. **Presenter:** Debbie Whitmer, KDHE Public Health Nurse Specialist

- **Safe Haven for Infants**
  The Kansas Newborn Infant Protection Act (K.S.A. 38-2282) became law in January 2007. The law allows a parent — or other person having lawful custody — to surrender an infant 45 days of age or younger to any employee who is on duty at a fire station, city or county health department, or medical care facility. These agencies are called "safe havens". The content of this session will provide Safe Haven providers the requirements and procedures for accepting emergency protective custody of the infant and providing the immediate care of the infant. Participants will be provided with resources that include an example of a Safe Haven policy and procedure. Additionally, participants will learn about the community awareness campaign that includes signage that will be distributed to Safe Haven providers as part of a coordinated, comprehensive state-wide system for Safe Haven for Newborns. **Presenter:** Susie Girten RN, BSN, CPSTI, Coordinator Parent Education /Child Passenger Safety, Saint Luke’s Hospital, Kansas City, Mo and Jamie Klenklen, BPA, MCH Administrative Consultant, KDHE Bureau of Family Health Children & Families Section
Extension Districting: Efficiency & Effectiveness for Local Program Delivery (Part 2)

This session builds on Part I and will begin with a brief overview of the ten year Extension Districting project. The content of this session will highlight the success of this model of service delivery on evaluated program outcomes. The impact of the districting of services will provide participants with an opportunity to explore how this model can be used for community assessment and quality improvement planning, strategic planning for implementation of this model, and considerations for use of evidence-supported models related to research and evaluation of outcomes.

Presenters: Darryl Buchholz, PhD and Paula Peters, PhD, K-State Research & Extension, Extension Administration

4:00 – 5:00 p.m.  Core Public Health Session
Participation in this session is required of and limited to Core Public Health Program participants.

5:00 – 6:00 p.m. Poster Session (Optional Session Open to All Conference Participants)
Kansas Public Health Leadership Institute (KPHLI) Fellows will present posters based on their capstones. Capstone projects are the culmination of the KPHLI’s year-long training cycle. These applied projects cover public health assessment, policy development, or assurance in Kansas and serve as the demonstration of proficiency in the KPHLI curriculum.

Special Event / Activity (Optional)

Mid-America All-Indian Center, Inc.

Tuesday, April 19       6:45 — 8:45 p.m.

Join us for an evening at the Mid-America All-Indian Center, 650 N. Seneca, Wichita, KS 67203. The fee for this optional event is $15.00 per person and includes bus transportation* between the Marriott and the Indian Center, entertainment, and an authentic American Indian dinner consisting of Blue Corn Chips and Salsa, Indian Tacos, Dessert and Water, Tea and Coffee. For additional information on the Indian Center please visit, www.theindiancenter.org. Please note: Transportation is limited to 100 registrants on a first come basis. If you desire transportation, please indicate this on the conference registration form. You will receive confirmation of your conference registration and bus transportation by email. Tickets for the Indian Center and bus transportation will be distributed with your name badge at the Marriott.

Wednesday, April 20
Day 2 – General Session
8:00 – 8:30 a.m.  Announcements/Welcome - Joseph Kotsch, MCH Perinatal Consultant
Local Health Agency Recognition
8:30 – 10:00 a.m.  **Keynote Presentation**  
**On the Front Line: How Pediatric Care Providers Can Improve Child Mental Health**  
A recent joint statement from the American Academy of Pediatrics (AAP) and the American Academy of Child and Adolescent Psychiatry (AACAP) warns that without intervention, mental health problems in childhood are likely to continue well into adulthood. This same report points out that data shows early intervention and treatment can be cost effective. The two academies recommend that primary care providers should be delivering mental health services to children and adolescents. Unfortunately, many of these providers have not received appropriate training and feel uncomfortable in diagnosing and providing this treatment. This session will introduce screening tools and resources to help primary care providers begin to offer these services. **Presenter:** Pam Shaw, MD, FAAP, Professor of Pediatrics, University of Kansas Medical Center

10:00 – 10:30 a.m.  **Break and Hotel Checkout**

10:30 – 11:30 a.m.  **Breakouts**  
- **Obesity Prevention: Connecting the Dots**  
Our opportunity for health starts long before we need medical care. Good health is tied to the choices we make every day at home, at school and at work. People who routinely practice healthy habits can prevent or at least significantly delay a majority of today’s health problems such as heart disease, stroke, diabetes and some forms of cancer. These diseases flourish when the modifiable risk factors for these diseases go unchecked. Obesity is the most common risk factor for most of the leading causes of death in Kansas. Today, 1.3 million Kansans are overweight or obese. This presentation will review the factors that influence healthy choice in Kansas. We will explore current initiatives in Kansas to reduce the prevalence of obesity and discuss opportunities to ensure the healthy choice is the easy choice. **Presenter:** Brandon Skidmore, Deputy Director, Acting Cancer Director, Bureau of Health Promotion, Kansas Department of Health and Environment

- **Health Assessment in Kansas and Community Issues Management: Where Are We At?**  
Public health organizations have been working on preparing for accreditation. Essential to that process are strategic plans, community health assessment, and health improvement plans. A number of organizations have been working on an approach, Community Issues Management to help state and local public health agencies meet those goals. This presentation will be an update on the collaborative that was formed and the progress thus far. **Presenters:** Sharon Homan, PhD, Kansas Health Institute and Greg Crawford, Chief of Vital Statistics Data Analysis with the KDHE Bureau of Epidemiology and Public Health Information.
• Mother Pain: The Case for a Community Response to Postpartum Depression
   Nearly 8,000 Kansas women will experience Prenatal or Postpartum Mood Disorders this year. How can the Public Health community identify and treat individuals while simultaneously preventing onset in other women? Public policy, agency policy & procedures and mental health provider response will be discussed. Presenter: Jen Stoll, MSW, Executive Director Postpartum Resource Center of Kansas

• Medicaid and HealthWave Eligibility and Enrollment
   This session will provide an overview of Medicaid and HealthWave eligibility rules and processes. We will look at changes brought on by the Children’s Health Insurance Reauthorization Act (CHIPRA) and the Kansas Access To Comprehensive Health (KATCH) grant as well as upcoming changes with the Affordable Care Act (ACA). We will discuss the critical role community partners play in reducing the number of uninsured children in Kansas. Presenter: Jeanine Schieferecke Senior Manager - Medicaid Eligibility, Kansas Health Policy Authority

11:30 a.m. – Noon  Lunch

Noon – 12:30 p.m.  Healthy Start Home Visitor Recognition and Awards
   Presenters: Jamie Klenklen, BPA, MCH Administrative Consultant, and Joseph Kotsch, RN, BSN, MS, Perinatal Consultant, KDHE Bureau of Family Health, Children & Families Section

12:30 – 1:30 p.m.  Children’s Health in all Policies: Working Together to Prioritize Health
   The Health in All Policies concept is an innovative approach to thinking about how policies can impact health in ways that aren’t necessarily traditional or obvious. Endorsed by the CDC and other national health organizations, the Health in All Policies strategy is gaining attention in health reform discussions. The Affordable Care Act has created multiple funding opportunities for projects with the multi-sectorial focus of Health in All Policies. The purpose of this session is to highlight the Health in All Policies approach and share how the interactions and synergies between the public health sector and other sectors can improve health. The presentation will also provide examples of the practical strategies that have been employed by other states to incorporate the Health in All Policies concept into policymaking and describe the current efforts in Kansas. Presenters: Sharon Homan, PhD, Vice President for Public Health, Kansas Health Institute and Tatiana Y Lin, MA, Senior Analyst, Kansas Health Institute

1:30 – 2:30 p.m.  Closing Session
   The Dance of Partnerships – A Circle of Healthier Lives and Communities
   In our closing session, we will synthesize the information we have shared, and the work we have done together over the course of the conference
Continuing Education for Nurses and Social Workers

Nurses
Wichita State University College of Health Professions is an approved provider of continuing nursing education by the Kansas State Board of Nursing (#LT 0090-0327). These course offerings are approved for (6.6) contact hours for the MCH Orientation Session, and (13.8) contact hours for the General Session all for RN or LPN re-licensure.

Social Workers
This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. The MCH orientation session meets the requirements for (6.6) hours and the general session meets the requirements for (13.8) hours applicable toward relicensure. (BSRB approval #05-001)

Certificates
Separate contact hours and certificates will be awarded for the MCH orientation and general sessions. Certificates must be picked up at the end of the conference. Duplicate certificates are available for a $10.00 service charge.

Important Information Regarding Contact Hours for Professional Relicensure
If you are registered to attend the MCH Session, you must stay for the entire day (until 5:00 p.m.) to receive contact hours for professional relicensure. Individuals who leave earlier than 5:00 p.m. will not receive any contact hours.

Individuals registered to attend the General Session must stay for the entire two days of the conference in order to get contact hours for professional relicensure. Individuals who leave the conference before 2:30 p.m. on Wednesday, April 20 will not receive any contact hours.

Conference Location
The Conference is being held at the Marriott Wichita, 9100 Corporate Drive, Wichita, Kansas
You can find additional information about the hotel at:
http://www.marriott.com/hotels/travel/ictwe?groupCode=gphgpha&app=resvlink&fromDate=4/17/11&toDate=4/20/11

Lactation Room
A room will be provided at this year’s conference for the use of nursing mothers. The room sponsored by the La Leche League of Kansas, will be located in the Sedgwick Room at the Marriott.

Registration, Fees, Cancellations and Refunds

Registration Process
Conference registration is through KS-TRAIN at: http://ks.train.org, Course # 1026408.

Registration Deadline
Pre-registration is required. Registrations must be received at the WSU Office of University Conferences and Non-Credit Programs by Wednesday, April 13.
Registration Fees

Orientation Session – Monday, April 18
The fee to attend the Monday MCH Orientation session is: $30.00
Lunch, breaks and session materials will be provided.

General Session – Tuesday, April 19 and Wednesday, April 20
The fee to attend the General Conference is as follows:
- Early Bird Registration – (received prior to Friday, April 1) $195.00
- Late Registration – (received after Friday, April 1) $225.00
- Walk-in Registration – (Day of Conference) $300.00
The General Conference Registration fee includes breakfast, lunch and breaks on Tuesday and Wednesday, as well as conference materials.

Payment Information
The conference is being facilitated by the Office of University Conferences and Non-Credit Programs at Wichita State University. You may pay your conference registration fee by credit card (VISA, MasterCard, Discovery or American Express), check, cash or purchase order. If paying by check or purchase order, please make documents payable to the Office of University Conferences and send with a copy of your registration form to:
Office of University Conferences and Non-Credit Programs
1845 Fairmount
Wichita, Kansas 67260-0136
Fax (316) 978-3064

Cancellations and Refunds
All cancellations must be in writing. A $25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). There will be no refunds after Friday, April 15.

Hotel Information
Room Rate
Special rates for conference attendees and exhibitors have been arranged with the Marriott Hotel, 9100 Corporate Hill Drive, Wichita, Kansas. Single and double room rates are $95.00 + tax.

Making a Reservation
Making a reservation – Reservations must be received by Sunday, April 3. Reservations can be made by calling the hotel directly at 316-651-0333 or by visiting the Marriott Website at: http://www.marriott.com/hotels/travel/ictwe?gphgpha&app=resvlink&fromDate=4/17/11&toDate=4/20/11. Reservations received after this date will be accepted on availability, at the best available rate at time of reservation.

Check In/Out
Check in time is 3:00 p.m. If you arrive before 3:00 p.m. the hotel will accommodate as rooms become available. Check out time is 12:00 noon. The hotel Bell Captain can store your luggage if you arrive early and your room is not available.

Smoking/Non Smoking Rooms
All sleeping rooms are non-smoking.

Internet Access
There is complimentary high-speed internet access in all guest rooms.
Parking
There is no charge for parking.

Conference Etiquette
Please put your cell phone on “silent” or turn it off during all presentations out of respect for the presenter and other conference participants.

Conference Attire
While every effort will be made to keep the meeting rooms at a comfortable temperature, you are encouraged to dress in layers or bring a sweater/light jacket, as the temperature in the meeting room varies widely.

Exhibitor List (as of Thursday, February 17)
Bureau of Family Health, Children and Families Section – Kansas Department of Health and Environment
Bureau of Health Preparedness – Kansas Department of Health and Environment
Catholic Social Service of the Diocese of Dodge City
ChildCare Aware of Kansas
Cleveland Chiropractic College
Heartspring
HemoCue, Inc.
Kansas Public Health Association
Kansas Public Health Leadership Institute
Kansas Traffic Safety Resource Office
MedImmune
Merck Vaccine Division
Newman University
Nutrition and WIC Services, Kansas Department of Health and Environment
Safe Kids Kansas
SIDS Network of Kansas, Inc.
Tobacco Use Prevention Program – Kansas Department of Health and Environment
UniCare Health Plan of Kansas

Right of Termination for Cause
This agreement and the University’s obligations hereunder regarding this conference and the presentation of any or all associated sessions and optional entertainment events are subject to acts of God, war, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. If the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

Special Accommodations
Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

Notice of Non-Discrimination
Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, political affiliation, status as a veteran or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.