Hugo Wall School of Public Affairs

2013-2014 Annual Report

Instruction | Research | Community Service
The Hugo Wall School of Public Affairs continues to grow and prosper thanks to the outstanding work, dedication and productivity of our exceptional faculty, staff and students.

The past academic year saw the arrival of two new faculty, Regents’ Distinguished Professor of Public Finance Ken Kriz and Associate Professor Arwiphawee Srithongrung, as well as the retirement of two valuable colleagues, Jo Turner and Ed Flentje.

We participated in WSU’s strategic planning process, producing a new mission statement and goals for the next five years. The plan builds on our historic strength of integrating teaching, research and community service to improve the quality of life for Kansans, and it lays the groundwork for strengthening and expanding our outreach to state and local government and nonprofit organizations.
Our commitment to public service is unwavering.

We take great pride in the accomplishments of our alumni and constituents—and in the contributions they make to the public. The school is stronger for its partnerships and the involvement of public and nonprofit officials. We hope you find this summary of the past year’s activities and accomplishments informative. Your insights and advice are important to us and always welcome.

Nancy McCarthy Snyder
» Director
MASTER of (MPA) PUBLIC ADMINISTRATION

The Master of Public Administration program equips students with the public management, finance and policy knowledge needed to take on leadership roles in public and nonprofit organizations. MPA faculty have significant professional experience in state and local government. They also engage in research relevant to organizations in Kansas—bringing fresh perspectives on public management to the classroom.

PROFESSIONAL EDUCATION

From one-day workshops to multi-year programs, the Hugo Wall School offers public-service and nonprofit-sector employees ways to advance their careers, gain skills and expand their professional networks. In addition to offering a Mini MPA and customized training, the Hugo Wall School also has programs for:

- City clerks
- City/county managers
- County clerks
- Finance officers
- Nonprofit executives
The Center for Urban Studies helps elected officials, state and local public managers, community organizations and professional associations meet the challenges of governance and improve service delivery through:

- **Professional and leadership development**
- **Education and certification for professional association members**
- **Community forums and governing board retreats**
- **Strategic planning**
- **Consultation**
- **Community and organizational surveys**
- **Applied research**
Working under a grant from the U.S. Environmental Protection Agency, the EFC promotes the development of financially and environmentally sustainable communities. The EFC connects government entities with outside organizations to address the issues of water resources and infrastructure, solid waste management, air quality, renewable energy, green building and land conservation through:

- Conferences, workshops and community seminars
- Retreats and community forums
- Assistance with technical- and capacity-development issues in small systems
- Applied research
- Internet-based training and technical assistance
- Customized professional development and elected leadership training
- Computer-based finance models
- University-to-community collaboration efforts
The Kansas Public Finance Center develops and helps implement public strategies to promote economic vitality in Kansas, while also advancing the study of applied public finance at WSU, by:

- Applying academic research in public finance
- Advising private and public policymakers on economic and fiscal issues
- Providing technical assistance on financial policies and practices
- Conducting conferences and workshops for financial managers across all sectors
THE HUGO WALL SCHOOL OF PUBLIC AFFAIRS
ADVANCES EXCELLENCE IN PUBLIC SERVICE THROUGH INTEGRATED INSTRUCTION, RESEARCH AND COMMUNITY SERVICE.
OUTREACH AND RESEARCH.

In 2013, the Hugo Wall School provided 20,095 contact hours of professional education, reaching more than 1,800 individuals in nearly 30 programs.

The school completed more than 50 applied-research and technical-assistance projects in 2013-14.

Faculty and staff published 13 articles in 2013-14.

92% would recommend the Hugo Wall School’s services to others.

Among consulting clients and professional education attendees, 94 percent believe the school’s programs will benefit their professional development, their organization and their community.

As the executive director of Starkey, Colin McKenney, MPA 1998, puts his degree to good use.
WHERE WE SERVE.

91 COUNTIES SERVED IN KANSAS

11 STATES SERVED IN THE U.S.

2 COUNTRIES SERVED OVERSEAS (LITHUANIA AND SPAIN)

94 PERCENT BELIEVE THE SCHOOL’S PROGRAMS WILL BENEFIT THEIR PROFESSIONAL DEVELOPMENT, THEIR ORGANIZATION AND THEIR COMMUNITY.
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