FOR IMMEDIATE RELEASE

KMUW Completes its Fall 2014 Pledge Drive

Wichita, Kansas, November 1, 2014 –

KMUW – Wichita Public Radio 89.1 FM is proud to announce the successful completion of its Fall 2014 Pledge Drive. The station earned an all-time record high of $337,281 by the end of the campaign at noon today, far and away exceeding its overall goal of $300,000.

KMUW received 1,782 pledges, including 175 brand new members during the campaign, in large part thanks to the phenomenal response to Wichita Public Radio’s partnership with The Spice Merchant to create the exclusive KMUW Coffee Club. Owner Bob Boewe is providing a pound of free coffee every month for a whole year for members who made automated $20 monthly ongoing pledges during this campaign.

Many thanks also to Backwoods for providing a Go Pro Hero3+ Silver camera for our Weekend Warrior Drawing; to Whole Foods Markets for providing early incentive by donating food to the Kansas Food Bank; and to the many community members or organizations that provided meals for our volunteers as well as on-air challenges to our listeners.

It’s still not too late to support KMUW’s variety of programs though. Make a pledge online or at the station to Keep KMUW Strong and help maintain its quality programming. This 24/7 news and entertainment station is located in Blake Hall on 17th Street on the beautiful WSU campus.

For more information or to pledge to KMUW, visit www.kmuw.org
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